

Cognizant and AT&T Win Top Outsourcing Excellence Award for Best Partnership

TEANECK, N.J., May 1, 2011 — Cognizant (NASDAQ: CTSH), a leading provider of information technology, consulting, and business process outsourcing services, today announced they have received Outsourcing Center's 2011 Outsourcing Excellence Award for Best Partnership, the highest honor in the annual awards program. The basis for the award was Cognizant's long relationship with AT&T (NYSE-T).

The award recognizes Cognizant's business process services to AT&T, spanning the order management and customer care life cycle, as well as industry-focused business consulting and IT services.

Since 1997, Outsourcing Center's Outsourcing Excellence Awards annually recognize the world's best outsourcing relationships. An independent panel of judges selects relationships that demonstrate best practices, create and sustain a competitive advantage, provide business transformation, achieve value, and benefit both buyer and service provider over time.

"Cognizant's focus on delivery of process innovation and improvements as well as its creation of a consistent delivery of service across multiple venues enables AT&T to deliver a consistent level of customer care," said Thomas Knight, Director of Call Center, Consumer Centers Sales and Service, for AT&T.

"Cognizant is honored to receive this award and is proud of its relationship with AT&T," said Robert Fritz, Vice President, Communications Practice for Cognizant.

About AT&T

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates—AT&T operating companies—are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest mobile broadband network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse® and AT&T | DIRECTVSM brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for their leadership in local search and advertising. In 2010, AT&T again ranked among the 50 Most Admired Companies by FORTUNE® magazine. More information is available at www.att.com.

About Outsourcing Center

As the resource for actionable business insights, Outsourcing Center provides objective perspectives and real-world examples, identifies business risks, and explains how to leverage value-creation opportunities—crucial information you need to make informed decisions around your business strategies. Read more: www.outsourcing-center.com.

About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services, dedicated to helping the world's leading companies build stronger businesses. Headquartered in Teaneck, New Jersey (U.S.), Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise, and a global, collaborative workforce that embodies the future of work. With over 50 delivery centers worldwide and approximately 104,000 employees as of December 31, 2010, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 1000 and is ranked among the top performing and fastest growing companies in the world. Visit us online at www.cognizant.com or follow us on Twitter: Cognizant.

Forward-Looking Statements

This press release includes statements which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events that may not prove to be accurate. Factors that could cause actual results to differ materially from those expressed or implied include general economic conditions and the factors discussed in our most recent Annual Report on Form 10-K and other filings with the Securities and Exchange Commission. Cognizant undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as may be required under applicable securities law.

<https://news.cognizant.com/pressreleases?item=20306>