

# Cognizant Selected by Harris Corporation to Transform Software Product Engineering, Fuel Innovation for Broadcast Industry Customers

## **Cognizant to Enable New Product R&D, Support Current Harris Media Management Software Portfolio**

TEANECK, N.J., April 15 /PRNewswire-FirstCall/ -- [Cognizant](#) (Nasdaq: CTSH), a leading provider of information technology, consulting, and business process outsourcing services, today announced it has entered a multiyear, multimillion-dollar strategic engagement with [Harris Corporation](#) (NYSE: HRS), an international communications and information technology company. Under the agreement, Cognizant will provide software development services for the Harris portfolio of media management software products for advertising agencies, television stations, and broadcast and cable networks. Cognizant will work closely with Harris on leading-edge research and development (R&D) for new products to serve these markets.

"With the many changes taking place in media, Harris is focused on ways to improve responsiveness to our clients and better deliver the solutions they need to run and grow their businesses," said Bob Duncan, Vice President and General Manager, Media Software, Harris Broadcast Communications. "Our collaboration with Cognizant will accelerate product development and enhance quality by leveraging established best practices and the powerful delivery capabilities of the Cognizant Information, Media and Entertainment team. This strategic program is part of our continued commitment to our clients and the services we provide, and we are confident it will lead to new levels of product innovation."

"At a time when digitization is driving a significant change in broadcast media, Cognizant will work closely with Harris to help its customers realize the full promise of new technologies and processes," said Francisco D'Souza, President and CEO, Cognizant. "We are honored to work side by side with Harris to guide its customers on this transformational journey."

"We look forward to implementing our Transform-while-Perform methodology to help Harris achieve new levels of operational effectiveness," said Gajen Kandiah, Senior Vice President and Head of the Communications, Information, Media and Entertainment practice at Cognizant. "By leveraging our processes and methodologies, new media skill sets, centralized governance across product lines, and 24-hour software development life cycle, Harris will be able to scale resources to meet market demand."

### **About Harris Corporation**

Harris is an international communications and information technology company serving government and commercial markets in more than 150 countries. Headquartered in Melbourne, Florida, the company has approximately \$5 billion of annual revenue and more than 15,000 employees -- including nearly 7,000 engineers and scientists. Harris is dedicated to developing best-in-class *assured communications®* products, systems, and services. Additional information about Harris Corporation is available at [www.harris.com](http://www.harris.com).

### **About Cognizant's Information, Media & Entertainment Practice**

Cognizant's Information, Media, and Entertainment practice provides innovative information technology, consulting, and business process services for advertising and marketing, broadcasting, entertainment, information services, and print and publishing firms. We form strategic partnerships with clients to help them transform their organizations to achieve business growth, increase operational efficiencies, and generate sustainable competitive advantage while significantly reducing costs. We leverage our industry-leading global delivery model to implement solutions quickly and cost-effectively.

### **About Cognizant**

Cognizant (Nasdaq: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services. Cognizant's single-minded passion is to dedicate our global technology and innovation know-how, our industry expertise and worldwide resources to working together with clients to make their businesses stronger. With over 50 global delivery centers and more than 78,400 employees as of December 31, 2009, we combine a unique onsite/offshore delivery model infused by a distinct culture of customer satisfaction. A member of the NASDAQ-100 Index and S&P 500 Index, Cognizant is a Forbes Global 2000 company and a member of the Fortune 1000 and is ranked among the top information technology companies in BusinessWeek's

Hot Growth and Top 50 Performers listings. Visit us online at [www.cognizant.com](http://www.cognizant.com).

### **Forward-Looking Statements**

*This press release includes statements which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events that may not prove to be accurate. Factors that could cause actual results to differ materially from those expressed or implied include general economic conditions and the factors discussed in our most recent Form 10-K and other filings with the Securities and Exchange Commission. Cognizant undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.*

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