

Cognizant Acquires Strategic Vision Consulting, Inc., Extending Consulting Capabilities in the Media and Entertainment Industries

Acquisition complements Cognizant's media & entertainment industry offerings

Cognizant (NASDAQ: CTSH), a leading provider of global consulting, technology and business process services, today announced the acquisition of substantially all of the assets of Los Angeles, CA-based Strategic Vision Consulting, Inc. (SVC), a leading management and technology consulting firm with over 60 employees serving the media and entertainment industry. Terms of the transaction were not disclosed.

SVC focuses on high-impact consulting and systems implementation for leading media and entertainment companies, including the major studios, broadcasters, post-production facilities and interactive media companies. In addition, SVC possesses extensive experience providing technology strategy and planning, and program and project management services.

"We welcome the SVC team to Cognizant. This acquisition will expand our consulting capabilities in the media and entertainment industry and will allow us to help media and entertainment companies respond to the opportunities brought about by the digital transformation of the industry," said Francisco D'Souza, president and CEO, Cognizant. "The combination of SVC's strong relationships in the entertainment industry and Cognizant's global delivery model positions Cognizant as a services leader within the fast-growing media and entertainment industry."

"We are very pleased to join the Cognizant family," said Frank Leal, co-founder and managing principal, SVC. "The combination of our market-leading consulting capability in the entertainment segment and Cognizant's strengths as a top global services player will allow us to deliver superior services to our collective clients by providing them with a broader range of services. We found a great cultural fit between both companies in terms of commitment to unparalleled client satisfaction, entrepreneurial spirit, corporate culture, and overall vision for the future of the global services industry."

About SVC

Strategic Vision Consulting, Inc. has been providing premier consulting services to the entertainment industry since 1995. Known for its thought leadership and project management, SVC has grown to be a trusted advisor to numerous studio executives and leaders. Spanning strategic assessments to complex custom systems implementations, SVC delivers successful projects with a practical and collaborative style.

With specializations in Digital Distribution Media Asset Management (MAM), Anti-Piracy, and other emerging technology areas, SVC provides consultants with unparalleled experience in management and technology consulting in the entertainment industry. Additional information about the firm and its offerings is available at www.strategicvisionconsulting.com and www.hollywoodbyte.com.

About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting and business process outsourcing services. Cognizant's single-minded passion is to dedicate our global technology and innovation know-how, our industry expertise and worldwide resources to working together with clients to make their businesses stronger. With more than 40 global delivery centers and 58,000 employees as of March 31, 2008, we combine a unique onsite/offshore delivery model infused by a distinct culture of customer satisfaction. A member of the NASDAQ-100 Index and S&P 500 Index, Cognizant is a Forbes Global 2000 company and a member of the Fortune 1000 and is ranked among the top information technology companies in BusinessWeek's Info Tech 100, Hot Growth and Top 50 Performers listings. Visit us online at www.cognizant.com.

Forward-Looking Statements

This press release includes statements which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events that may not prove to be accurate. Factors that could cause actual results to differ materially from those expressed or implied include general economic conditions and the factors discussed in our most recent Form 10-K and other filings with the

Securities and Exchange Commission. Cognizant undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

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Web site: <http://www.cognizant.com/>

<http://www.strategicvisionconsulting.com/>

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