

## **INTTRA Selects Cognizant to Drive Operational Efficiencies Across Global Ocean Freight and Ocean Supply Chains, and Provide a Uniform Experience Across Multiple Trading Partners**

**Global Market Leader in the Ocean Freight Industry to Streamline Applications and Business Processes, Driving Speed to Market and Predictable Delivery of Goods**

TEANECK, N.J., Jan. 18, 2012 [/PRNewswire/](#) -- [Cognizant](#) (NASDAQ: CTSH), a leading provider of information technology, consulting, and business process outsourcing services, today announced it has been selected as a strategic partner by INTTRA, a leading provider of e-commerce solutions for the ocean freight industry, to streamline INTTRA's applications and quality assurance portfolios. As part of the multi-year, multi-million dollar agreement, Cognizant will provide a range of application development, application maintenance, testing, and quality assurance services using the managed services model.

With the market demand for multi-carrier e-commerce reaching an all-time high in 2011, INTTRA reported a record-breaking 22 million container orders initiated through its e-commerce portal last year. By streamlining and standardizing the e-commerce applications, Cognizant will help INTTRA and its clients harness the benefits of operational efficiencies throughout the supply chain, improve data accuracy and business insights, enhance collaboration, and provide a uniform experience across multiple trading partners.

"The global ocean shipping industry is going through significant structural changes. Our goal is to provide the best and most useful products to our customers to help them streamline the processing of ocean freight, and optimize global ocean supply chains," said Ivan Latanision, Senior Vice President of Product Management at INTTRA. "In Cognizant, we found a strategic partner with the breadth of expertise and global footprint that would help us create products that will make a difference to our customers' process efficiencies and positively impact their bottom lines. Specifically, we were impressed with their domain knowledge, process methodologies, the managed services model, and their roadmap to help us in our transformational journey to becoming a global information provider."

"Cognizant is committed to optimizing and strengthening INTTRA's product development processes to improve efficiency, flexibility, and speed," said Tarun Anand, Vice President of the Information, Media, and Entertainment practice at Cognizant. "We will leverage our broad technology expertise and global delivery footprint to help INTTRA define new standards and benchmarks in data supply chain transformation and information services for the ocean shipping industry."

### **About INTTRA**

INTTRA is a leading global provider of e-commerce solutions to the ocean freight industry. INTTRA professionals work with over 30 leading carriers and NVOCCs, as well as their customers, to streamline and standardize their shipping processes worldwide through a network of more than 30,000 corporate locations. Over 450,000 container orders are initiated on the INTTRA platform each week, representing more than 15 percent of global ocean container trade.

### **About Cognizant**

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting, and business process outsourcing services, dedicated to helping the world's leading companies build stronger businesses. Headquartered in Teaneck, New Jersey (U.S.), Cognizant combines a passion for client satisfaction, technology innovation, deep industry and business process expertise, and a global, collaborative workforce that embodies the future of work. With over 50 delivery centers worldwide and 130,000 employees as of September 30, 2011, Cognizant is a member of the NASDAQ-100, the S&P 500, the Forbes Global 2000, and the Fortune 500 and is ranked among the top performing and fastest growing companies in the world. Visit us online at [www.cognizant.com](http://www.cognizant.com) or follow us on Twitter: Cognizant.

### **Forward-Looking Statements**

*This press release includes statements which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events that may not prove to be accurate. Factors that could cause actual results to differ materially from those expressed or implied include general economic conditions and the factors discussed in our most recent Form 10-K and other filings with the Securities and Exchange Commission. Cognizant undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.*

SOURCE Cognizant

For further information: U.S.: Erin Burke, Text 100, +1-917-647-9399, [erin.burke@text100.com](mailto:erin.burke@text100.com); Europe: Fiona Goldsworthy,

Brands2Life, +44-7903-114-590, cognizant@brands2life.com, Asia-Pac: Harsh Kabra, +91-982-327-3191, harsh.kabra@cognizant.com

---

<https://news.cognizant.com/newsannouncements?item=20328>