Cognizant Honored With Consumer Goods Technology Magazine's 2009 Readers' Choice Award

Cognizant wins the award for the third year in a row; advances in subscribers' rankings as a top five outsourcing company

Cognizant (NASDAQ: CTSH), a leading provider of consulting, technology and business process outsourcing services, today announced that Consumer Goods Technology (CGT) magazine, an authority on information technology for the consumer packaged goods industry, has honored the company with the 2009 Readers' Choice Award in the outsourcing category. This is the third consecutive year that Cognizant has won this award.

"Cognizant has consistently marched forward each year, moving up from fifth place in 2007 to fourth place in 2008, and now third on the 2009 Top Ten Outsourcers list. We are especially honored to be recognized by the readers of Consumer Goods Technology, as they represent the voice of our customers," said Rajendra Mamodia, AVP and Head of Consumer Goods Practice for Cognizant. "Since winning last year's award, we have continued to serve a growing cadre of leading consumer goods companies worldwide, helping them balance customer demands with the realities of increasingly complex supply chains, increased costs, and the need for insight-driven innovation."

Alliston Ackerman, Editor, Consumer Goods Technology, noted, "As consumer goods companies strive to be lean and efficient, they increasingly realize that success depends on 'doing what you do best' -- in other words, focusing on core competencies. As a result, outsourcing initiatives continue to be on the rise, and innovative outsourcing leaders like Cognizant are helping consumer goods companies keep their eye on the prize."

About Consumer Goods Technology

Consumer Goods Technology (CGT) is committed to helping consumer goods executives improve business performance through integrated media that delivers actionable insight, benchmark analysis and peer-to-peer networking. In print, online and at events, we focus on the specific needs and challenges of the industry. Visit www.consumergoods.com for more information.

About the CGT Readers' Choice Survey

Executed by an autonomous third-party firm on behalf of Consumer Goods Technology magazine, the annual Readers' Choice Survey draws on feedback from more than 150 consumer goods IT and business executives to determine the top ten providers in the following categories: Supply Chain Planning, Supply Chain Execution, Customer Relationship Management, Trade Promotion Management, Enterprise Resource Planning, New Product Development and Introduction, Business Intelligence, Demand Data Analytics, Consulting and Outsourcing. Results of this benchmark survey are published in the January 2009 edition of the magazine.

About Cognizant

Cognizant (NASDAQ: CTSH) is a leading provider of information technology, consulting and business process outsourcing services. Cognizant's single-minded passion is to dedicate our global technology and innovation know-how, our industry expertise and worldwide resources to working together with clients to make their businesses stronger. With more than 40 global delivery centers and over 59,500 employees as of September 30, 2008, we combine a unique onsite/offshore delivery model infused by a distinct culture of customer satisfaction. A member of the NASDAQ-100 Index and S&P 500 Index, Cognizant is a Forbes Global 2000 company and a member of the Fortune 1000 and is ranked among the top information technology companies in BusinessWeek's Hot Growth and Top 50 Performers listings. Visit us online at www.cognizant.com.

Forward-Looking Statements

This press release includes statements which may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events that may not prove to be accurate. Factors that could cause actual results to differ materially from those expressed or implied include general economic conditions and the factors discussed in our most recent Form 10-K and other filings with the Securities and Exchange Commission. Cognizant undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

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