Cognizant tees up a special sponsor of three National Open tournaments, the pinnacle of official golf tournaments in Japan

Cognizant has today announced a new partnership with the Japan Golf Association, taking on a special sponsorship of three National Open Golf Tournaments: the Japan Open, the Japan Women's Open and the Japan Senior Open.

The Japan Open Golf Championship is among the most prestigious domestic tournaments in Japan, attended by the best international professionals and top amateurs across all titles. Founded in 1927, it is also one of Japan's longest-standing professional tournaments. While sponsoring the elite Open Championship, Cognizant is proud to showcase golf talent across the board and will also sponsor the Women's and Seniors Open Golf Championships for 2022.

The local sponsorship comes off the back of Cognizant's significant and successful global partnership with the PGA Tour and LPGA Tour as a Global Partner of the Presidents Cup and a title partner of the LPGA Tour's Founders Cup.

Shinji Murakami, President of Cognizant Japan, said, "It is a great honour for Cognizant Japan to sponsor these tournaments organised by the Japan Golf Association. We are excited to see the Cognizant brand associated with the development and promotion of golf in Japan.

Golf is the perfect sport for our partnership, followed by leading business and technology decision makers. Cognizant's partnership with Japan's most distinguished golf tournaments will create compelling experiences for our clients and showcase our position as a leading technology services provider for our clients."

The National Open Golf Tournaments will take place over the following dates:

32nd 2022 Japan Senior Open Golf Championship: 9/15 - 9/18

55th 2022 Japan Women's Open Golf Championship: 9/29 - 10/2

87th 2022 Japan Open Golf Championship: 10/20 - 10/23

Click here to find our more from the Japan Golf Association.

https://news.cognizant.com/news?item=736