

## Topic: A PEAK into the Leaders, Major Contenders, and Emerging Players in Capital Markets BPO

Banking, Financial Services, and Insurance (BFSI) Outsourcing Market Report: November 2012

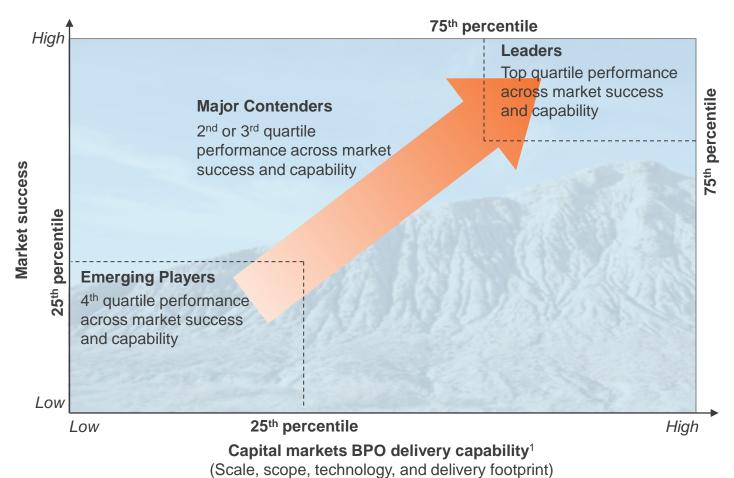
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# **Everest Group classifies capital markets service provider landscape** into Leaders, Major Contenders, and Emerging Players on the Everest Group Performance | Experience | Ability | Knowledge (PEAK) Matrix



#### **Everest Group Performance | Experience | Ability | Knowledge (PEAK) Matrix**

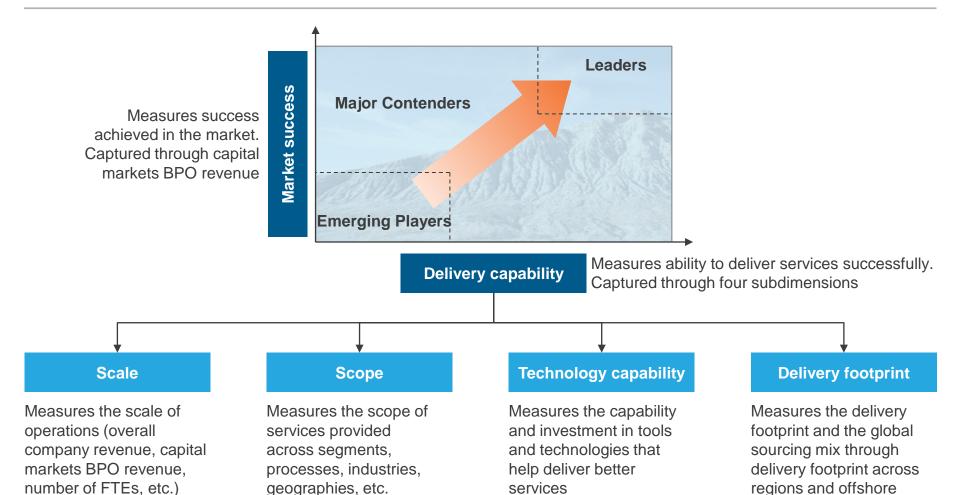


Service providers scored using Everest Group's proprietary scoring methodology



## Service providers are positioned on the PEAK Matrix based on evaluation across two key dimensions







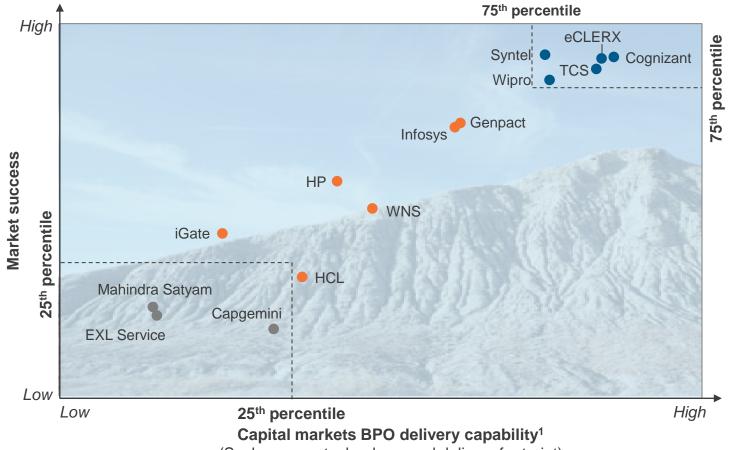
delivery capability

### **Everest Group PEAK Matrix - 2012 Capital Markets BPO** standing



Everest Group Performance | Experience | Ability | Knowledge (PEAK) Matrix for capital markets BPO

- Leaders
- **Major Contenders**
- **Emerging Players**



(Scale, scope, technology, and delivery footprint)

<sup>1</sup> Service providers scored using Everest Group's proprietary scoring methodology given on page 19 Source: Everest Group (2012)

