

Metabolic and Cognizant Collaborate to Scale Impact Measurement for Sustainability Strategies



Global clients will benefit from deep sustainability and digital expertise

Systems change agency Metabolic and Cognizant, the global IT services provider, signed a Teaming Agreement to diversify and enhance sustainability offerings to help clients improve their environmental and social impacts across the value chain, build resilience and develop new market opportunities.

The collaboration is set to help clients turn their sustainability commitments into meaningful action, supported by workflow and automation strategies, data structuring and digital monitoring, cloud foundations and data sharing platforms.

Together, Cognizant and Metabolic will work with clients on baselining and improving their carbon, water, biodiversity and local community impacts, using Metabolic's science-based frameworks for climate and nature, and Cognizant's technology roadmaps to help clients achieve their required scale.

"With a global presence and local execution capabilities, Cognizant is known for technology and process excellence in standardized application development, helping clients build a roadmap to decarbonize, implement circular business models, and develop an integrated ESG data strategy," said Eva Gladek, founder and CEO, Metabolic. "Our collaboration is a huge opportunity to scale Metabolic's mission to transition the global economy to a fundamentally sustainable state, where people and nature thrive."

"In an increasingly fragile economic system, organizations are faced with the complexities of economic volatility, geopolitical instability, and complexity of supply chains. Running a resilient and responsible business means operating within the finite carrying capacity of the planet. It is as much about building new businesses which can materially reverse the effects of our legacy," said Manoj Mathew, Global Lead for Sustainability, Cognizant. "Our partnership was created to deliver sustainability road mapping through a joint center of excellence which employs data-driven sustainability planning, comprehensive baselines and actionable design of pathways."

Proven method

In 2022, Cognizant and Metabolic developed a data-driven sustainability plan for a world-leading food and beverage company to accelerate the achievement of their corporate sustainability initiatives. The project resulted in a comprehensive emissions baseline and actionable roadmap for continuous emission reductions. Near real-time data updates through interactive and personalized dashboards and an overview of the most profitable emission reduction initiatives have helped the client fast-track its decarbonization journey.

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