

Cognizant to Support Global Supply Chain Challenges as Blue Yonder's Newest Company-Level Accredited Partner



Cognizant has been named the first Company-Level Accredited Partner for Blue Yonder in 2022, providing innovative guidance and support to ease global supply chain issues. Blue Yonder provides supply chain planning, execution, and omni-channel commerce solutions to 3,000+ clients globally, helping them build efficient and streamlined supply chains that support faster decisions and improved customer experience.

Cognizant's has partnered with Blue Yonder for over 10 years providing clients in the retail, consumer goods, and manufacturing industries with innovative and scalable solutions for supply chain planning and fulfillment needs. In this new level of partnership, Cognizant will work with Blue Yonder driving digital innovation and crucial automation solutions for clients leveraging next-generation Cloud and AI technologies. This extended partnership will help clients derive significant business benefits, such as accelerated time to value, reduced customer effort, and improved customer experiences.

"Supply chains continue to suffer turbulence, owing to uncertain market conditions, trade laws, and high cost of operations," said Ganapathy Murugesan, Global Delivery Head of Cognizant's Supply Chain Practice. "Our partnership with Blue Yonder is utilizing data-driven approaches to reimagine supply chain methods from 'source to shelf' into end-to-end processes that are connected, streamlined, and visible to our clients."

"For customers to drive supply chain transformations, they need solutions that are not only technologically innovative and scalable to address the dynamic nature of business today, but also flexible and cost-effective for implementation," said Carl DCosta, Senior Vice President - Partner Success, Blue Yonder. "Blue Yonder recognizes this as an important criterion for customer success as our partnership with Cognizant provides seamless experiences for our joint customers using Blue Yonder's solutions."

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