Cognizant recognized as a Leader in the Everest Group Data and Analytics Services PEAK Matrix® Assessment

October 26th, 2023 - Cognizant has been named a Leader for the third year in a row in the annual Everest Group Data and Analytics Services PEAK Matrix® Assessment 2023 which assesses 27 global service providers.

The report cites Cognizant's AI & Automation capabilities across the value chain that offers unparalleled flexibility to support client requirements in an agile manner. Its modular accelerators and products provides a marketplace of offerings under the suite of Data & Intelligence Toolkit.

Additionally, the report notes that Cognizant has invested in point solutions focused on IoT-driven next-generation offerings aimed at a wide range of industries including agriculture, energy and utilities among others.

Finally, the report points to Cognizant's targeted investments that respond to the current demand for solutions to address data marketplace and ESG regulatory developments.

"Cognizant's organic and inorganic investments, along with its AI-first approach, have enabled them to develop solutions in emerging technologies and strengthen its existing IP portfolio. This has helped them emerge as a Leader in Everest Group's Advanced Analytics and Insights Services PEAK Matrix® Assessment 2023," said Vishal Gupta, Vice President, Everest Group. "Cognizant has developed a strong partnership network with technology providers to develop accelerators for analytics and AI, which helps clients in their digital transformation."

The assessment is based on Everest Group's annual RFI process for 2023, interactions with leading data and analytics service providers, client reference checks, and an ongoing analysis of the global data and analytics market. More specifically, the report looks at market adoption, portfolio mix, value delivered to clients, and a company's vision and capability to deliver services successfully.

You can view an extract of the Everest Group PEAK Matrix Report **here**.

AccoladesArtificial Intelligence, AI, AnalyticsIntelligent Process AutomationInternet of Things, IoT, Connected ProductsPractice > AI & AnalyticsPractice > IoT

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