Cognizant Recognized by ISG as Market Leader in Google Cloud Partner Ecosystem



August 31th, 2023 - Cognizant has been recognized as a leader of Google Cloud services and solutions in the United States and Europe in the "Provider Lens™ Google Cloud Partner Ecosystem Report 2023", conducted by leading global research and advisory firm, ISG.

ISG emphasized Cognizant's comprehensive portfolio, cross-industry experience, strong market presence, ESG focus and innovative mindset across offerings and regions.

Referring to Cognizant's recently announced Gen AI innovation hubs to collaborate on responsible AI, the ISG report praised Cognizant's strong alliance with Google Cloud and highlighted Neuro® AI as a solution to expediate enterprise adoption of generative AI.

In its European report, ISG assessed 41 Google Cloud providers in total, naming Cognizant a "Leader" in Implementation and Integration Services as well as Data Analytics and Machine Learning, and a "Product Challenger" in Managed Services and SAP Workloads.

In its US report, ISG names Cognizant a "Leader" among 30 providers in each of the five quadrants: Implementation and Integration Services, Data Analytics and Machine Learning, Managed Services, SAP Workloads and Workspace Services.

The ISG Provider Lens 2023 study is based on extensive provider briefings and detailed primary and secondary research that provides a comprehensive overview of the ecosystem, along with an analysis of strengths and development areas of individual providers across a number of quadrants.

Learn more: Google Cloud Partner | Cognizant

About ISG Provider Lens™

The ISG Provider Lens™ Quadrant research series is the only service provider evaluation of its kind to combine empirical, data-driven research and market analysis with the real-world experience and observations of ISG's global advisory team. Enterprises will find a wealth of detailed data and market analysis to help guide their selection of appropriate sourcing partners, while ISG advisors use the reports to validate their own market knowledge and make recommendations to ISG's enterprise clients. The research currently covers providers offering their services across multiple geographies globally. For more information about ISG Provider Lens™ research, please visit this webpage.

Accolades

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