

# Cognizant Recognized as a Market Leader in Automation Services by HFS Research



Cognizant has been named a Horizon 3 Market Leader in Automation Services by independent analyst firm HFS Research (HFS). In its inaugural Automation Services Providers Report, HFS examined the capabilities of 18 global automation service providers across three 'Horizons' or tiers, evaluating each company based on its value proposition, go-to-market strategies, market impact, and client impact. Companies recognized as a Horizon 3 Market Leader have distinct capabilities to drive synergies and new sources of value across client organizations, in addition to the cost reductions, productivity improvements, and improved experiences that Horizon 1 and 2 vendors can provide.

"Today, organizations are under pressure to become more agile, efficient, and productive," said Girish Pai, Global Head of Cognizant Automation. "By using automation technologies, companies are better equipped to deliver more connected, seamless, and relevant customer experiences faster and with revolutionary business outcomes. This Horizon 3 ranking from HFS reinforces our focus on designing strategic roadmaps for clients that accelerate their transformation and help them connect processes, people, and insights across the enterprise."

The HFS report highlights [Cognizant's Automation practice](#), its industry orientation, and its customer-centric approach as essential to its success. HFS also highlights Cognizant's ability to combine business and IT know-how to deliver integrated solutions that work best based on prior client investments and goals. Cognizant's proprietary automation fabric, [Cognizant Neuro®](#) is recognized as a strong technology foundation that enables faster cloud migration and enterprise modernization.

"Cognizant's industry focus has differentiated the firm's approach to aligning automation solutions to solve real business operations problems. Many enterprise customers cited their appreciation for Cognizant taking the initiative and suggesting solution designs that work best for their needs," said Phil Fersht, CEO and Chief Analyst of HFS Research.

By leveraging intelligent automation solutions including data analytics and AI, Cognizant is helping clients across industries to transform their processes more quickly for speed, efficiency, and better experiences; [watch this video](#) to see how.

To view the report click [here](#).

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