Cognizant Recognized as a Leader in Gartner's 2022 Magic Quadrant for Data & Analytics Services Providers

For the second year in a row, Cognizant has been named a Leader by Gartner in its 2022 "Magic Quadrant for Data and Analytics Service Providers" report for its ability to apply valuable insights from D&A to improve the speed and quality of decision-making within customer organizations.

Cognizant secured its place as a Leader based on its deep industry expertise and specialized solutions across vertical markets, focus on decision-making and customer engagement. In addition, Cognizant was recognized for its Data and Intelligence Toolkit that provides organizations with an organized and simplified approach to an effective transition from legacy models to advanced technology solutions.

In the new report, Gartner evaluated 18 providers of consulting, system integration and managed services. The core capabilities for vendor solutions in the D&A services market include strategy and operating model design, data management, analytics and business intelligence, data science and machine learning, governance, program management and enterprise metadata. A recent eBook highlights Cognizant's data management insights and capabilities to help companies refresh their "perishable" data and analytics platforms to become more agile and effective.

"As massive amounts of customer data are democratized, enterprises need new strategies and structures to harness the power of their data analytics to proactively and predictively monetize these assets, enhance customer personalization and drive business results based on informed insights," said Allen Shaheen, Executive Vice President, Cognizant AI and Analytics Business Group. "This leadership ranking by Gartner acknowledges our commitment and unique ability to support clients with valuable insight, uncovering added value from their data enabling more informed decision making."

To learn more about the report click here.

https://news.cognizant.com/Cognizant-Recognized-as-a-Leader-in-Gartners-2022-Magic-Quadrant-for-Data-Analytics-Services-Providers