

# Cognizant Recognized as Market Leader in Travel, Hospitality, and Logistics Service Providers by Analyst Firm HFS



*Inaugural Report Underscores Cognizant's Abilities to Elevate Hospitality and Logistics through Engineering Expertise*

Cognizant is proud to announce its recognition as a Market Leader in the HFS Horizons: Travel, Hospitality, and Logistics Service Providers, 2023 report conducted by independent analyst firm HFS. In its inaugural report, the firm assessed 21 travel, hospitality, and logistics (THL) service providers and analyzed how service providers are contributing to the digital transformation of various sub-industries such as airlines, airports, hotels, casinos, and more. As a "Horizon 3 - Market Leader," this accolade highlights Cognizant's commitment to transforming THL industries through cutting-edge its industry expertise and capability, talent management and technology innovation.

HFS' new report evaluates the overall condition of the THL industry, scrutinizes leadership goals for digital transformation, presents new examples of influential change agents, evaluates service providers' investments in their THL-focused abilities, and suggests suggestions for THL leaders and providers of THL-focused services. The assessment was based on feedback from clients, partners, and employees and augmented with analyst perspectives. Cognizant's recognition as a Market Leader - Horizon 3 reflects its ability to provide solutions that prioritize efficiency, customer experience improvement, and strategic alignment in the THL sector.

Coming out of years dominated by the COVID-19 pandemic which presented extraordinary challenges for the travel, hospitality, and logistics industries, it was imperative for these organizations to embrace digital technologies to not only survive but also thrive in this new landscape," said Melissa O'Brien, Executive Research Leader at HFS. "Cognizant's commitment to its clients' success and a focus on delivering cutting-edge solutions has demonstrated its strong capabilities and vision for shaping the future of the THL industry, creating more sustainable, resilient, and prosperous businesses."

"While these past few years have presented many new challenges for the travel, hospitality, and logistics industries, they have also been filled with milestones of positive disruption and new innovation," said Surya Gummadi, executive vice president and president, Cognizant Americas. "We are honored to be recognized as a Market Leader in HFS's inaugural report on the service providers supporting the travel, hospitality, and logistics industries. This acknowledgment reaffirms our dedication to pushing the boundaries alongside our business partners and helping to drive beneficial change in the sector."

Learn more: [Cognizant's Travel & Hospitality Solutions](#)

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