

## Cognizant Recognized as a Leader in ISG Next-Gen ADM Services 2023 Study

*Secures Three Leader Spots in the US and Europe for Agile Application Development Outsourcing, Application Managed Services, and Application Quality Assurance.*

November 3, 2023 - Cognizant has been recognized as a Leader in ISG's annual Provider Lens**Next-Gen ADM Services 2023** Study. The company received Leader recognition in three categories across the U.S. and Europe regions for Agile Application Development Outsourcing; Application Managed Services and Application Quality Assurance.

In the area of **Agile Application Development Outsourcing**, ISG assessed providers with extensive consulting expertise and high-end technology partnerships to implement continuous integration and continuous delivery pipelines, application testing and DevOps to enable clients to achieve high performance while reducing time to market.

ISG recognized Cognizant as a Leader based on deep technical knowledge and for "taking a more tech-centric approach to application development, integrating deep technical knowledge with industry-specific expertise." Cognizant was a "stand-out" in both regions with "robust and innovative solutions that blend agility, efficiency and a keen understanding of the digital landscape."

The leading service providers in the **Application Managed Services** quadrant offer application monitoring, release management, version control, defect identification, and resolution and database query performance. Cognizant received high marks for modernizing and managing applications to ensure they are scalable, reliable and responsive to business needs. ISG viewed Cognizant's Neuro IT Operations platform as a strength, and recognized Cognizant for using AI-powered automated tools to improve resilience, reduce complexity and provide complete visibility into IT operations.

**The Application Quality Assurance** quadrant assesses service providers that offer comprehensive quality assurance programs. Cognizant is recognized for investments and offering a full suite of application quality assurance services.

More about Cognizant's Neuro AI offerings can be found[here](#).

### About ISG Provider Lens™

The ISG Provider Lens™ Quadrant research series is the only service provider evaluation of its kind to combine empirical, data-driven research and market analysis with the real-world experience and observations of ISG's global advisory team. Enterprises will find a wealth of detailed data and market analysis to help guide their selection of appropriate sourcing partners, while ISG advisors use the reports to validate their own market knowledge and make recommendations to ISG's enterprise clients. The research currently covers providers offering their services across multiple geographies globally. For more information about ISG Provider Lens™ research, please visit this [webpage](#).

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