Cognizant Recognized as a Leader in the Inaugural HFS Horizons: Assuring the Generative Enterprise™ Report

March 5th 2024 – Cognizant was named a leader among 18 service providers evaluated in the HFS Horizons: Assuring the Generative Enterprise™ 2024 report. This research assessed how well service providers are helping their clients to envision and deliver transformation outcomes.

HFS assessed and rated the transformation capabilities of 18 service provides across a defined series of value propositions, innovation capabilities, go-to-market strategies, and market impact on a global scale. Leaders in the report were noted to have a compelling vision for transformation quality assurance with nuanced approaches to assure change agents such as GenAI.

As part of their report, HFS emphasized Cognizant's "deep collaboration and co-innovation with its Quality Assurance clients and partners" additionally noting that "clients praised its [collaboration]." HFS references Cognizant's outcomes as a strength, mentioning "for a global general insurance client, Cognizant drove a cloud-native transformation program aligning DevOps with automation practices while infusing AI to achieve more predictability, resulting in a 35% reduction in policy issue cost and a 30% increase in gross written premiums."

"Cognizant's clients and partners told us the provider's deep industry experience and ability to stay up to date with the latest trends, combined with its Quality Assurance expertise, are key strengths." – HFS Research

Read more about Cognizant's Quality Assurance services here.

AccoladesArtificial Intelligence, AI, AnalyticsQuality Engineering & AssurancePractice > AI & AnalyticsPractice > Quality Engineering & Assurance

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