

Cognizant Named to Constellation ShortList™ for AI-Driven Cognitive Applications



August 16, 2024 — Earlier this week Cognizant was named to the Constellation ShortList™ for AI-Driven Cognitive Applications in Q3 2024

The Constellation ShortList™ is a periodic publication from research firm Constellation Research, highlighting leading vendors and offerings in specific fields. The “AI-Driven Cognitive Applications List” highlights platforms that bring together robotic process automation, process mining, business process management, intelligent workflow, journey orchestration and microservices management to address the growing need to automate and apply AI to enterprise-wide capabilities.

Highlighted in the announcement is Cognizant Neuro® Business Processes, which is part of our Cognizant Neuro platform suite. Cognizant Neuro® Business Processes helps enterprises scale their AI-led automation by enabling process-automation integration and orchestration, and providing tools, accelerators and frameworks to simplify and accelerate enterprise adoption. By using Cognizant Neuro® Business Processes, businesses may achieve significantly increased productivity, performance, and personalization.

“Solutions that combine AI with other technologies to yield exponential results are game-changers for businesses and can drive new levels of efficiency and growth that deliver a competitive advantage,” said Chakradhar Gooty Araharam, Vice President for Intuitive Operations and Automation, whose team developed the platform. “Cognizant Neuro® Business Processes aim to help clients reap the benefits of AI and automation at scale in high-impact use cases and achieve significant ROI with lower risk.”

“As buyers look to find cost savings amidst an era of exponential efficiency, Constellation’s ShortLists, help separate the signal from the marketing noise,” said R “Ray” Wang, CEO and founder at Constellation Research. “Our analysts have taken the time to look at vendors who are delivering on value as well as the pace of innovation that our clients expect.”

Constellation Research advises leaders on leveraging disruptive technologies to achieve business model transformation and streamline business processes. Products and services named to the Constellation ShortList™ meet the threshold criteria for this category as determined through client inquiries, partner conversations, customer references, vendor selection projects, market share, and internal research. The portfolio is updated at least once per year as the analyst team deems necessary based on market conditions.

Learn more about Cognizant Neuro® Business Processes [HERE](#).

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