Cognizant Named an Authorized Implementation Partner for Coupa

Cognizant was recently named a new Authorized Implementation Partner forCoupa Software (NASDAQ: COUP), a leader in Business Spend Management (BSM) that unifies processes across supply chain, procurement, and finance functions. Prior to this new partnership level, Cognizant had been working with Coupa for three years as a global systems integrator.

In this new level of partnership, Cognizant and Coupa will collaborate closely to provide platform advisory, process re-engineering and technology implementation services for clients in the Retail, Manufacturing and Consumer goods industries. The joint go-to-market strategy and synergy will help clients to accelerate digitize their BSM processes by streamlining procurement, improving payment transparency, increasing e-invoicing adoption, as well as reducing cost of operations.

“Coupa continues to demonstrate itself as a crucial technology platform ready to address the world’s supply chain challenges,” said Sagar Palakodeti, Cognizant SCM Procurement Director. “As we bring together Coupa’s robust platform and Cognizant’s potent industry knowledge and transformation skills, we are in a stronger position to support clients in enhancing their processes, magnifying revenue, and optimizing spend while developing a more sustainable and responsible value chain.”

“With the current economic climate and disruptions, having increased control of your supply chain is more critical than ever,” said Doug Kang, Vice President of Channels and Alliances, APJ at Coupa. “We’re proud to collaborate with Cognizant to transform the supply chain landscape by helping customers embrace speed and efficiency to deliver better business outcomes.”

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