Cognizant Named a Leader for Intelligent Process Automation Solutions by Everest Group

Everest Group, a leading research and consulting firm, has named Cognizant a Leader in its Intelligent Process Automation (IPA) PEAK Matrix® Assessment for 2023. The assessment evaluated 27 IPA solution providers based on their vision, capabilities, market impact, and value delivered to clients.

Cognizant stood out for its customer-centric approach, innovation, and ability to deliver customized solutions that support clients' digital transformation journeys. Everest Group also commended Cognizant's consulting services, which include creating Centers of Excellence, managing organizational change, and providing deep domain expertise across multiple industries.

"Cognizant showcases strong cognitive automation capabilities, further powered by its Neuro® suite that combines proprietary and third-party technologies to offer a portfolio of differentiated solutions. Having a formidable partner ecosystem, strong automation advisory services and dedicated focus toward enabling citizen development contributes significantly to Cognizant's success," said Anil Vijayan, Partner, Everest Group. "These have helped position Cognizant as a Leader in Everest Group's Intelligent Process Automation PEAK Matrix® 2023."

Complementing its IPA consulting and managed services solutions, Cognizant clients can leverage Cognizant Neuro® Business Processes, an intelligent automation fabric that integrates and orchestrates disparate technologies and tools across a client's ecosystem, in a holistic way. Using Cognizant Neuro Business Processes enables enterprises to deliver exceptional experiences and impactful financial outcomes from process automation initiatives through AI-infused, efficient, and adaptive operations.

The need for businesses to increase agility, drive productivity and cost-efficiencies, and delight customers is amplified by the current economic uncertainty. At the same time, new technologies such as generative AI, when combined with automation, open new avenues for creating value through technology. Partnering with a solution provider can help simplify and accelerate time to results through an integrated approach.

"As organizations undergo their own digital journeys to unlock greater efficiency, differentiate and scale, they need to evolve their digital strategies to thrive in today's market," said Girish Pai, Global Head of Automation, Cognizant. "By embedding automation into organizations as a capability that is both native and pervasive, employees are empowered, and companies are better equipped to create elevated customer experiences with revolutionary business outcomes. This Leader ranking emphasizes our commitment to support customer transformations and help organizations be prepared for today and tomorrow."

For more information, read the report.

Application ServicesCognizant Digital BusinessCognizant Digital OperationsDigital StrategyIntelligent Process Automation

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