Cognizant Named to the Leading Pack in TechMarketView's Market Readiness Index 2026

Independent UK analyst assessment recognizes Cognizant as one of only four providers to exceed the cohort average across all six dimensions, validating its strategy as an AI builder taking clients from AI investment to measurable business value



July 1, 2026 – Cognizant (NASDAQ: CTSH) today announced that it has been named to the Leading Pack in TechMarketView's Market Readiness Index (MRI) 2026, the UK analyst firm's flagship, buyer-led assessment of how well-equipped the country's largest IT and business process services providers are to guide enterprises through AI transformation. Cognizant is one of only four to exceed the cohort average across every one of the index's six scoring dimensions.

The MRI evaluates the ten largest providers of IT and business process services in the UK across six dimensions: corporate adaptability, market and business development, suitability of offerings, skills and resources, partner ecosystem, and delivery and execution. The Leading Pack designation is reserved for suppliers scoring consistently ahead of their peers and reflects both the breadth of Cognizant's capabilities and the strength of its client relationships.

TechMarketView credited Cognizant's positioning as an AI Builder which delivers full-stack AI solutions to bridge the widening "AI velocity gap" between large-scale AI infrastructure investment and measurable enterprise business value. The analyst pointed to Cognizant's three-vector AI strategy of Enabling Hyperproductivity, Industrializing AI and Agentifying the Enterprise as a directionally clear and commercially grounded approach to closing that gap.

The report highlighted Cognizant's comprehensive proprietary platform stack as central to this proposition, including the Neuro® AI Suite, the platform-agnostic Cognizant Agent Foundry, the Flowsource™ engineering platform and the company's context engineering discipline. More than 350 reusable agents have been built and deployed across insurance, retail, financial operations and healthcare. The analyst also recognized emerging commercial innovation, including the consumption-based Cognizant AI Factory pricing model and the recently introduced Cognizant Intelligence Unit, a standardized, measurable unit of work tying AI inference, human oversight, workflow logic and governance to business performance.

On skills and workforce transformation, the MRI noted Cognizant's decision — unlike several rivals — to expand its intake of entry-level talent through its "broader pyramid" strategy, its enterprise-wide deployment of Claude to 350,000 employees and the global reach of its Synapse upskilling program, now targeting two million people by 2030.

Cognizant achieved a company average of 3.85 across the six dimensions, scoring above the cohort average throughout. The company ranked joint second in delivery and execution, and joint third in both market and business development and skills and resources, with its highest score (4.0) recorded in suitability of offerings. TechMarketView attributed the result to a remarkable corporate transformation executed in a short space of time under CEO Ravi Kumar S, a refreshed leadership team, record large-deal wins and a growing portfolio of agentic AI platforms already delivering measurable client outcomes.

"Cognizant's strength lies in its ability to take clients from AI investment to measurable business value, and to do it at pace. The platform stack is credible, the delivery evidence is growing and the UK&I business is well-positioned to create momentum for clients in the UK. For organizations looking to close the gap between AI ambition and operational reality, Cognizant is a strong choice." - Kate Hanaghan, Chief Research Officer, TechMarketView

"Recognition in TechMarketView's Leading Pack is independent validation of the work our teams and clients are doing together across the UK. Enterprises here are not short of AI ambition. What they need is a partner who can turn that ambition into operational reality at pace. As an AI Builder, that is exactly where Cognizant is focused: pairing our proprietary platforms and agentic capabilities with deep engineering and industry expertise to move clients from experimentation to measurable, governed outcomes. We're proud to see the momentum we're creating with clients across the country recognized through this accolade." - Rohit Gupta, UK&I Managing Director, Cognizant

The Market Readiness Index 2026 is available from TechMarketView at techmarketview.com.

See the Cognizant Leading Pack certification **HERE.**

About Cognizant

Cognizant (NASDAQ: CTSH) is an AI Builder and technology services provider, building the bridge between AI investment and enterprise value by building full-stack AI solutions for our clients. Our deep industry, process and engineering expertise enables us to build an organization's unique context into technology systems that amplify human potential, realize tangible returns and keep global enterprises ahead in a fast-changing world. See how at cognizant.ai or @cognizant.

About the Market Readiness Index

The Market Readiness Index is TechMarketView's proprietary methodology for assessing how well-equipped technology suppliers are to support clients through complex transformation programs. Designed with buyers, for buyers, the 2026 edition focuses on AI transformation and is a flagship output of the TechMarketView Tech User Program. It assesses the ten largest UK IT and business process services providers across six dimensions, drawing on in-depth research interviews, customer conversations and TechMarketView's proprietary market data. TechMarketView is an independent UK analyst firm delivering market intelligence to technology providers and the tech buyer executives they support.

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