

Cognizant Recognized by Avasant as a Leader in Digital Workplace Services



October 6, 2023 - Cognizant has been recognized as a leader in the *Digital Workplace Services 2023 RadarView™* report conducted by leading management consulting firm Avasant.

Avasant singled out Cognizant's practice maturity, partner ecosystem and investments & innovation as key drivers in establishing its leadership position. In addition, the analyst firm highlighted that Cognizant offers comprehensive workplace services through its WorkNext™ portfolio of solutions and that the company is focused on sustainable workplace transformation.

Cognizant's WorkNext™ solutions encompass the WorkNext™ Cloud Workspace: a cloud-centric digital workspace solution; the WorkNext™ M365 Solution: a managed services solution for Microsoft tools and apps; the WorkNext™ AI-powered Service Desk: an intelligent service desk solution and finally the WorkNext™ DigiHub: a digital user interaction platform.

Avasant praised Cognizant for its development of industry focused DWS solutions for BFSI, retail and CPG, healthcare and life sciences, and energy and utilities.

Referring to Cognizant's partner ecosystem, the analyst firm highlighted Cognizant's strategic partnerships with Microsoft, Dell, VMware, Citrix, AWS, Google, and ServiceNow to develop its WorkNext™ portfolio of solutions. The analyst firm also commended Cognizant for training over 1,000 professionals in VMware across the globe and praised Cognizant for setting up separate business groups for AWS, Google, and Microsoft.

Finally, Avasant commended Cognizant for continuing to strengthen its cloud, AI, digital services, experience design, and data analytics capabilities through strategic acquisitions, as well as continuing to invest in emerging technologies, such as AI and the metaverse to provide clients with innovative solutions.

Learn more about Cognizant's Digital Workplace Service capabilities [here](#).

<https://news.cognizant.com/Cognizant-Leader-in-Avasant-Digital-Workplace-Services-Report-2023>