

# Cognizant Joins MxD to Drive Digital Transformation Journey in Manufacturing



## *Future Factory Space to Showcase Smart Manufacturing and Beyond*

**September 9, 2024 -- (CHICAGO)** - MxD today announced [Cognizant](#) (Nasdaq: CTSH) as a member of MxD to continue to drive innovation in digital manufacturing solutions. Cognizant will have a collaboration space on MxD's 22,000 sq. ft future factory floor that will showcase how manufacturers can improve production operations at scale. The factory floor tests and demonstrates new technology, trains the workforce on these new systems and tools, and reflects the need for cybersecurity in manufacturing.

"I am delighted to welcome Cognizant as a member of MxD and to have their demonstration center on the factory floor," said Berardino Baratta, CEO, MxD. "Our partnership to drive digital transformation in manufacturing will accelerate innovation and deliver significant value to the industry as a whole."

Cognizant engineers modern businesses with services that help modernize technology, reimagine processes and transform experiences to stay ahead in our fast-changing world. The Manufacturing Innovation Center at MxD will focus on showing visitors how to differentiate achieving results and build a collaborative ecosystem. Demos will showcase an innovation lab, discrete demos, and remote operation and operations command centers.

"We are thrilled to introduce our new Manufacturing Innovation Center at MxD, furthering our journey toward autonomous manufacturing," said Nishanth Vallabhu, Vice President, Manufacturing, Cognizant. "Manufacturing as an industry has been through generational changes in just a few years, and we believe we are uniquely positioned to help our clients unlock value through the confluence of technology, data, compute and AI. Our innovation center will leverage MxD's unique ecosystem and serve our clients in unlocking this opportunity."

Cognizant joins MxD's over 300 members. Celebrating its 10-year anniversary, MxD continues to convene, advance and empower U.S. manufacturing through technology innovation, workforce development, and cybersecurity preparedness. To learn more, visit [www.mxdusa.org/members/](http://www.mxdusa.org/members/).

### **About Cognizant**

Cognizant (Nasdaq: CTSH) engineers modern businesses. We help our clients modernize technology, reimagine processes and transform experiences so they can stay ahead in our fast-changing world. Together, we're improving everyday life. See how at [www.cognizant.com/](http://www.cognizant.com/) or @cognizant.

### **About MxD**

MxD (Manufacturing x Digital) advances economic prosperity and national security by strengthening U.S. manufacturing competitiveness through technology innovation, workforce development, and cybersecurity preparedness. In partnership with the Department of Defense, we convene an ecosystem to solve critical manufacturing challenges by accelerating digital adoption, empowering a skilled workforce, and modernizing supply chains. MxD is also the National Center for Cybersecurity in Manufacturing as designated by DoD. Visit [mxdusa.org](http://mxdusa.org) to learn more.

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