Cognizant Brings Data Intelligence Toolkit to Snowflake's Telecom Data Cloud

Cognizant today announced the launch of its Data Intelligence Toolkit as a pre-built solution for the Telecom Data Cloud, launched by Snowflake, the Data Cloud company. The Telecom Data Cloud unites Snowflake's platform, Snowflake-and-partner-delivered solutions, and industry-specific datasets.

The Telecom Data Cloud is designed to help telecommunications service providers accelerate digital transformation for the Telecom industry, enable superior customer experiences, maximize operational efficiency, and monetize new data services.

"Telecom providers are often described as the new software companies, serving clients across industries and delivering across multiple priorities," said Naveen Sharma, Cognizant's global head of AI & Analytics. "The relationship between high performance and true data-driven operations is clear, and Snowflake's Telecom Data Cloud combined with Cognizant's powerful data intelligence tools, can help joint customers embrace their data – not just to survive in a changing industry, but to disrupt it."

Within the Telecom Data Cloud, customers can access industry-specific solutions from Snowflake's ecosystem of partners to leverage best practices, reduce time-to-value, and increase overall impact. With Cognizant's Data Intelligence Toolkit available on Snowflake's Telecom Data Cloud, joint customers are able to modernize their data in order to navigate it with confidence, better position them to access new market opportunities, improve customer experience, and transform into true digital ecosystem providers.

"Snowflake's Telecom Data Cloud boasts a partner ecosystem geared toward supporting the Telecom industry in facing its unique challenges, accelerating innovation, production, and monetization of new data applications and products," said Phil Kippen, Telecom Global Head of Industry, Telecom at Snowflake. "Cognizant's Data Intelligence Toolkit is an important contribution to helping create superior customer experiences."

This solution affords joint customers scalability and flexibility in processing large volumes of data, improved performance with ever-growing datasets, effective analytics that integrate seamlessly with popular enterprise applications, and a strong focus on security and compliance around data protection and privacy.

Learn more about Snowflake's Telecom Data Cloud launchhere.

Artificial Intelligence, AI, Analytics

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