Cognizant Recognized by Avasant as a Leader in Data Management and Advanced Analytics Services

Cognizant has been recognized as a leader in the *Data Management and Advanced Analytics Services RadarView*^{TM} *2023* report conducted by leading management consulting firm Avasant.

The report highlights Cognizant's practice maturity, partner ecosystem and investments and innovation as key drivers in establishing its leadership position. Cognizant is also recognized for its strong capabilities in Bunsiness Intelligence and ESG data and analytics.

Cognizant's advanced analytics platforms leverage natural language processing and language understanding and generative AI to deliver personalized insights through self-service analytics and predictive and prescriptive recommendations. They include capabilities such as identifying missing data, detecting anomalies, and facilitating self-healing data quality.

To further support Cognizant's differentiated leadership, Avasant recognized Cognizant for developing industry-focused data management and advanced analytics solutions for banking, healthcare and life sciences, and insurance.

Avasant commended Cognizant for continuing to strengthen its cloud and data analytics capabilities and expanding its presence globally through targeted acquisitions, as well as developing end-to-end data management and advanced analytics solutions focusing on data mesh, DataOps, and data marketplace.

Learn more about Cognizant's data management and advanced analytics capabilities [here](#).

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https://news.cognizant.com/AvasantDataManagementAnalytics