## Tradition Meets Innovation: Cognizant Celebrates 20 Years in Switzerland and Opens a New Office in Geneva

Fourth location in Switzerland strengthens consulting and IT services in French-speaking Switzerland

Cognizant has opened a new office in Switzerland, coinciding with its 20th anniversary in the region. This new office, which opened in May replaces the previous smaller satellite office in Geneva, adding to Cognizant's existing offices in Zurich, Baar, and Basel. By taking this step, Cognizant aims to further enhance its consulting and service offerings for companies in French-speaking Switzerland. The new Geneva office is situated at the SPACES coworking space, Rue de Lausanne 15, 1201 Geneva, providing a central location with excellent transportation connections.

Cognizant has been present in Switzerland since 2003, providing support and strategic IT consulting to companies in the banking, financial services, insurance, life sciences, and retail industries for their digital transformation. As an employer, Cognizant also maintains a favorable reputation in Switzerland, as evidenced by its inclusion in LinkedIn's list of the top 20 best employers in Switzerland for 2022.

"The new office in Geneva represents one of several strategic initiatives aimed at improving and expanding our offerings for companies, clients, and employees of Cognizant in Western Switzerland," said Thomas Gassenbauer, Country Manager Switzerland and Head of Banking & Insurance Central Europe at Cognizant. "Our 'Go West' initiative aims to deliver sustainable, local, and enhanced support for the digital transformation of processes, products, and services for companies in the economic region of French-speaking Switzerland. Many leading international players are based in Western Switzerland and Geneva specifically, and we can now provide them with optimal advice and support."

To support the initiative, Cognizant is currently recruiting for several open roles in the region, among others IT consultants and developers. More details can be found here: <u>Karriere bei Cognizant Switzerland | Globale Technologie- und IT-Karriere bei Cognizant Switzerland</u>

https://news.cognizant.com/20\_years\_in\_Switzerland