Cognizant Named a Leader in NelsonHall's GenAI & Process Automation in Banking NEAT Evaluation

Independent analyst firm NelsonHall recognizes Cognizant's strength in delivering immediate value and meeting future client requirements across GenAI and process automation services for banking.

March 31, 2026 — Cognizant (Nasdaq: CTSH) today announced it has been named a Leader by NelsonHall in the *GenAI & Process Automation in Banking* NEAT (Vendor Evaluation & Assessment Tool) report. The evaluation assessed 16 leading vendors on their ability to deliver immediate benefit to clients and their ability to meet future client requirements in GenAI and process automation services for the banking sector.

Cognizant was positioned in the Leader quadrant — the highest classification in the NEAT framework — reflecting its broad portfolio of GenAI and automation capabilities, deep domain expertise across consumer banking, commercial banking, and capital markets and its strong track record of delivering measurable client outcomes. Leaders are defined by NelsonHall as vendors that exhibit both a high capability relative to their peers to deliver immediate benefit and a high capability relative to their peers to meet future client requirements.

The recognition highlights Cognizant's differentiated approach to GenAI-powered banking transformation, anchored by its three flagship platforms — Neuro® Banking Suite, Skygrade and Flowsource™ — and its BASIS (Business-led Autonomous Systems Integration Services) framework, which enables clients to build tailored roadmaps for industrializing AI at enterprise scale.

"Being recognized as a Leader in NelsonHall's GenAI & Process Automation in Banking NEAT evaluation is a powerful validation of what our teams deliver every day for clients across the globe. We have spent more than three decades building deep domain expertise in financial services, and we are now combining that heritage with our bold investments in GenAI and agentic AI aiming to help banks move decisively from experimentation to enterprise-scale transformation," said Nageswar Cherukupalli, Banking, Capital Markets, Insurance and Strategic Initiatives Business Unit Leader, Cognizant. "This recognition reflects our clients' trust in Cognizant as a strategic partner to help reimagine banking operations and unlock new sources of value."

"Cognizant's services for GenAI and automation in banking enable clients to transform their operations with application engineering, domain-customized AI, AI solutions for payments and data management solutions. Its portfolio of tools and accelerators enables banks to rapidly transform legacy environments, integrate partner solutions and validate data for GenAI applications."- Andy Efstathiou, Program Director for Banking, NelsonHall

NelsonHall noted Cognizant's strengths include its portfolio of accelerators and tools for data validation and integration, its GenAI and AI agent capabilities in payments, and its broad cloud- and SaaS-delivered GenAI offerings. The report also highlighted Cognizant's three-vector approach to AI transformation: enabling hyperproductivity, industrializing AI, and agentifying the enterprise.

Cognizant continues to expand its AI Innovation Studios globally, with established studios in Plano, London, Hudson Yards, Bangalore, and San Francisco, and newly launched locations in Sydney and Tokyo.

Read the full report **HERE**.

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