Cognizant Recognized by Avasant as a Leader in the Internet of Things Services 2025 RadarViewTM

December 4, 2025 - Cognizant has been recognized as a Leader in the Internet of Things (IoT) Services RadarView™ Report by Avasant, a leading management consulting firm. This recognition highlights Cognizant's role as a thought leader in IoT, driving innovation and transformation for clients across industries.

Cognizant's IoT & Engineering practice brings together deep domain, systems and technology expertise, enabling digital transformation across the design, make and service lifecycle. Cognizant's IoT services are crafted to transform consumer, automotive, medical, engineering, manufacturing and industrial products—from simple physical assets into connected, intelligent and autonomous solutions. By harmonizing advanced engineering expertise with manufacturing and industry 4.0 capabilities, Cognizant drives end-to-end digital transformation through smart sensors, automation and actionable data insights. This integrated approach aims to empower customers to create differentiated systems, deliver superior experiences and unlock new revenue streams in an AI-enabled world, all through flexible XaaS models.

Norkit Lepcha, Lead Analyst at Avasant, noted that *"The convergence of IoT and AI is transforming how enterprises connect, automate and scale operations. Enterprises are embedding intelligence across connected environments to enhance agility, resilience and sustainability while reinforcing governance and data privacy to build trust in increasingly complex digital ecosystems. Cognizant addresses these priorities through its IoT engineering and digital transformation capabilities. Cognizant's Neuro® Edge platform delivers real-time Gen AI applications on connected devices, enabling model personalization and privacy-driven automation. With the integration of NVIDIA AI, it is advancing multi-agent systems, domain-specific LLMs and digital twins to accelerate IoT-led transformation across smart manufacturing, healthcare and connected enterprises. It also brings strong Internet of Medical Things expertise, combining product design, regulatory compliance and analytics to develop connected medical and software-as-a-medical-device solutions, helping healthcare enterprises improve patient monitoring and maintenance."*

"*Being named a leader in IoT services by Avasant highlights our dedication to helping clients achieve success across various industries, globally. From smart manufacturing and embedded products to intelligent mobility and sustainable infrastructure, Cognizant is helping enterprises harness AI and advanced engineering to transform at scale*," said Vibha Rustagi, SVP and Global Practice Head, IoT & Engineering at Cognizant. "*This recognition reflects the strength of our global IoT and AI innovation centers and underscores our commitment to transforming complex engineering into real business outcomes: delivering integrated, intelligent solutions designed to enhance connectivity and support autonomous capabilities, helping organizations achieve growth, resilience and competitive advantage responsibly*."

Avasant's report further notes that Cognizant "scales IoT-led transformation through AI platforms, Neuro® Edge, strategic alliances and industry-specific solutions that integrate real-time intelligence across connected ecosystems." The company's acquisition of Belcan helped to enhance its ER&D strengths across aerospace, defense, automotive and industrial domains. Cognizant has further advanced its automotive IoT portfolio by collaborating with Elektrobit to embed Adaptive AUTOSAR and Gen AI-driven automation and has built a co-innovation lab with OMRON in Japan to co-develop AI, IoT and digital twin solutions.

To learn more about Avasant's assessment and Cognizant's leadership in IoT services, read the full **Avasant IoT 2025 RadarView™** report **here**.

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