Cognizant Named a Leader and Star Performer in the Everest Artificial Intelligence (AI) and Generative AI Services PEAK Matrix® Assessment 2025

November 26, 2025 -- Everest Group has named Cognizant a Leader and Star Performer in the Artificial Intelligence (AI) and Generative AI Services PEAK Matrix® Assessment 2025 for the 2nd consecutive year. This assessment evaluated 27 leading AI service providers based on their vision and capabilities as well as market impact, including value delivered to clients.

According to Everest, Leaders in this study position themselves as end-to-end AI transformation partners with a strong IP portfolio across the AI value chain that is supported by industry-specific solutions to scale AI based on business needs. Leaders are also recognized for delivering comprehensive solutions complemented by technical and domain expertise through outcome-based commercial models, enabling flexibility and fostering deeper strategic partnerships with clients.

“Cognizant’s focus on combining practical innovation with scalable execution continues to set it apart in the AI and generative AI landscape,” said Vishal Gupta, Partner, Everest Group. “Its Neuro® AI Platform and growing portfolio of agentic AI solutions demonstrate a clear commitment to operationalize AI responsibly and effectively across the enterprise. By bringing together a strong partner ecosystem and deep delivery expertise, Cognizant is enabling clients to move from experimentation to enterprise-wide transformation, earning it recognition as a Leader and Star Performer in Everest Group’s Artificial Intelligence (AI) and Generative AI Services PEAK Matrix® Assessment 2025.”

This report by Everest Group recognizes Cognizant as a Star Performer due to its year-over-year improvement within the Leader pack of the PEAK Matrix®. The report highlights that Cognizant has secured significant large-scale AI and generative AI deals and has undertaken a significant number of generative AI and agentic proof of concepts and successfully scaled them to production. It is also noted that Cognizant has invested in talent development and expanded its IP portfolio spanning the entire value chain–covering consulting, build, operations and governance–to help accelerate and scale AI adoption. These findings are key contributors in strengthening Cognizant’s Leaders pack positioning.

Everest Group points out Cognizant’s investments in IP-driven agentic AI as one of its strengths, mentioning that “Cognizant has developed a suite of agentic solutions such as the Neuro® AI Multi-Agent Accelerator and the Cognizant Multi-Agent Services Suite, which aims to enable agent orchestration, development and management at scale.” Additionally, Cognizant's extensive partnerships with hyperscalers, data and AI platform vendors, enterprise platforms, infrastructure and model providers is also noted as a factor behind its recognition as a leader.

“We’re entering a new phase of enterprise transformation, one where AI agents become embedded, trusted participants in how work gets done and transformation is managed,” said Naveen Sharma, Senior Vice President, and Practice Head of AI & Analytics at Cognizant. “Our recognition as a Leader in the Everest Group’s 2025 PEAK Matrix underscores our investments in agentic and generative AI, our robust partner ecosystem and our focus on responsible, outcome-driven innovation. We are proud to help clients harness the full potential of AI—driving operational efficiency, enabling new business models and delivering measurable value—all while ensuring governance, security and compliance remain at the core of every engagement.”

For more information on the recognition, **read the report.**

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