Cognizant Named a Major Player in 2025 IDC MarketScape for Canadian AI Services

November 12, 2025 – Cognizant Canada is proud to be recognized as a Major Player in the IDC MarketScape: Canadian AI Services 2025 Vendor Assessment (doc # CA51802124, September 2025).

We believe this recognition reflects Cognizant's deep commitment to helping Canadian enterprises harness the power of artificial intelligence to drive innovation, productivity and business transformation. With over 7,200 associates across six Canadian cities and two regional delivery centers, Cognizant has built a robust national footprint that supports both local and global clients with bilingual capabilities and industry-specific expertise.

"At a time when Canadian organizations are navigating rapid AI disruption, Cognizant stands out by aiming to deliver enterprise-grade AI solutions that are human-led, responsibly governed and tailored to each client's unique needs," said Jay MacIsaac, Country Head, Cognizant Canada. "Being named a Major Player reinforces our vision to modernize operations, grow new revenue streams and transform industries through AI-powered services and platforms."

Cognizant's AI capabilities in Canada are anchored by its largest national practice—AI & Analytics—representing 18% of delivery resources. The company's consultative approach spans strategy, development and adoption, supported by proprietary platforms like Cognizant Neuro®, Flowsource™, Ignition™ and Skygrade®. These assets aim to help enable clients to accelerate software development, automate operations and deploy agentic AI networks with speed and precision.

"Our clients choose Cognizant because we combine deep industry knowledge with cutting-edge AI engineering," said Dora Jona, Delivery Center Leader, Canada. "We don't just deploy technology—we co-create solutions that are scalable, responsible and built to deliver measurable outcomes. This recognition validates our approach and inspires us to continue leading AI transformation across Canada."

Cognizant's AI services, supported by strategic partnerships, provide intelligent solutions across a range of industries including banking, insurance, healthcare, retail, and manufacturing. The company encourages responsible use of artificial intelligence by following its Trust™ Framework and having earned the ISO/IEC 42001:2023 certification.

Learn more about Cognizant's AI solutions: https://www.cognizant.com/ca/en/services/ai

About IDC MarketScape:

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each supplier's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of technology suppliers can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective suppliers.
