Cognizant Named a Leader in IDC MarketScape: U.S. Value-Based Health Analytics 2025 Vendor Assessment

October 8, 2025 -- Cognizant today announced it has been named a Leader in the IDC MarketScape: U.S. Value-Based Health Analytics 2025 Vendor Assessment (doc # US53765825, September 2025). We believe this recognition reflects Cognizant's continued investment in helping healthcare organizations unlock measurable value through analytics, automation and AI.

The IDC MarketScape evaluated vendors based on their capabilities and strategies to support payers, providers and integrated health networks in advancing population health, improving quality scores and optimizing performance in value-based care programs.

Cognizant's value-based healthcare analytics solution is built on the TriZetto® Healthcare Products portfolio, which includes TriZetto Facets®, TriZetto QNXT™, TriZetto NetworX Payment Bundling Administration™, TriZetto NetworX Payment Bundling Administration Analytics™, TriZetto CareAdvance®, TriZetto ClaimSphere® Clinical+, TriZetto ClaimSphere® QaaS and the OneCare™ Platform. These solutions deliver modular capabilities that span risk adjustment, care management, quality improvement and contract modeling.

Core features include bi-directional interoperability with electronic health records and payer systems, AI-assisted automation with human in the loop for clinical coding and AI-supported care plan drafting with clinician review, real-time care gap closure alerts and longitudinal health insights using structured and unstructured health data.

Jennifer Eaton, RN, MSN, CCDS Research Director, Value-Based Healthcare Digital Strategies at IDC stated that "Buyers should consider Cognizant when seeking an end-to-end value-based healthcare analytics platform that integrates AI capabilities and supports payers, providers, or payviders through all phases of risk contract management, population health, and quality improvement. Cognizant's value-based healthcare analytics solution is designed to empower payers, providers, and integrated health networks to deliver better care quality, improve patient outcomes, and realize measurable cost reductions."

"We believe this recognition affirms our strategy to embed intelligence where it drives outcome gains across the entire TriZetto® portfolio—bringing payers, providers and integrated networks the analytics foundation they need to lead in value-based care," said Craig Mengert, Chief Executive of TriZetto. "We're proud to be recognized by the IDC MarketScape as a Leader in U.S. Value-Based Healthcare Analytics."

Cognizant's solutions are implemented in both national payers and provider networks, affecting over 200 million lives and partnering with nearly two dozen top U.S. health plans. From aggregating clinical data to automating quality reporting, Cognizant's analytics platforms help clients drive action across care, cost and compliance goals.

To learn more about the IDC MarketScape recognition, visit: https://www.cognizant.com/us/en/recognitions/marketscape-for-value-based-healthcare-analytics-2025

About IDC MarketScape:
IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of technology and service suppliers in a given market. The research utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each supplier's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of technology suppliers can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective suppliers.

---

https://news.cognizant.com/2025-10-08-Cognizant-Named-a-Leader-in-IDC-MarketScape-U-S-Value-Based-Health-Analytics-2025-Vendor-Assessment