Cognizant Recognized by Avasant as a Leader in the Higher Education Digital Services 2025 RadarView™

July 25, 2025 - Cognizant has been recognized as a Leader in the Higher Education Digital Services RadarView™ Report conducted by leading management consulting firm Avasant. As part of their research, Avasant evaluated 28 service providers recognizing 14 that brought the most value to the market over the past 12 months. The report highlights that Cognizant's "end-to-end digital capabilities across the higher education value chain, along with strategic investments in AI-driven use cases and robust platform implementation, have positioned it as a leader in Avasant's *Higher Education Digital Services 2025 RadarView™*."

According to Avasant's Rohan Sahoo, "Higher education institutions are modernizing legacy systems with cloud-native platforms and AI-driven tools to build scalable, interoperable digital ecosystems that unify academic and administrative services. Simultaneously, there's growing emphasis on delivering immersive, personalized learning experiences using AR/VR and Gen AI to meet evolving student expectations." Cognizant leverages a comprehensive suite of digital technologies, including GenAI, AR/VR, cloud-based ERP systems, and CRM platforms to deliver transformative services across the higher education value chain. Sahoo also notes that "Cognizant's capabilities in AI and AR/VR have enabled institutions to deliver hyperpersonalized and immersive student experiences."

When profiling Cognizant, Avasant rated the service provider's practice maturity as a 5 out of 5 stars highlighting its robust employee base and over 500 digital implementations in the education space that serve universities across geographies including the US, UK, Asia Pacific, and Australia. "Over the past year, Cognizant has advanced Gen AI adoption through strategic investments and its in-house Neuro® AI platform, supporting use cases such as content summarization and automated learning." Cognizant's use cases for GenAI aimed at higher education clients seeks to help institutions reach their goals like enhancing student engagement and academic support.

Cognizant is also recognized for "strengthening its robust partner ecosystem to provide platform-based modernization across student information systems, learning platforms, and administrative functions." Cognizant utilizes its long-standing partnerships with hyperscalers to develop solutions and facilitate cloud-based transformations for higher education clients and has even established over 40 frameworks and accelerators in collaboration with Microsoft, specifically for these clients. Cognizant has also partnered with AWS to deliver joint offerings in data analytics, AI, and cloud-based migration, helping higher education customers achieve their business objectives.

"We are honored to be recognized by Avasant as a Leader in the Higher Education Digital Services RadarView™ Report," said Anurag Sinha, Senior Vice President and Americas Communications, Media and Technology Business Unit Leader, of Cognizant. "This recognition highlights our over two decades of experience in the industry and robust AI practice helping drive digital transformation for our higher education clients. By leveraging a comprehensive suite of digital technologies, we are able to offer solutions that can enhance student engagement and academic support, while meeting the evolving needs of higher education institutions."

Read the full report HERE.

---

https://news.cognizant.com/2025-07-25-Cognizant-Recognized-by-Avasant-as-a-Leader-in-the-Higher-Education-Digital-Services-2025-RadarView-TM