

Cognizant Among First to Sign White House Pledge to Invest in AI Education for America's Youth

TEANECK, N.J., July 1, 2025 /PRNewswire/ -- Today, Cognizant was recognized as one of the first organizations to sign [the White House's Pledge to America's Youth: Investing in Artificial Intelligence \(AI\) Education](#). Cognizant joins more than 60 leading U.S. organizations that have committed to supporting America's youth and investing in AI education through this pledge.

The pledge is designed to support the goals and mission of President Trump's executive order [Advancing Artificial Intelligence Education for America's Youth](#). Working alongside the White House Task Force on Artificial Intelligence Education, the organizations involved in the pledge aim to make AI education accessible to K-12 students across the United States, fostering curiosity in technology and preparing the next generation for an AI-driven economy.

The pledges made by these 60+ companies intend to provide resources for youth and teachers through funding, grants, educational materials, technology, tools, professional development programs for teachers, workforce development resources, and technical expertise and mentorship over the next four years.

"We are honored to be among the first to join the White House's pledge to invest in AI education for America's youth," said Ravi Kumar S., CEO of Cognizant. "At Cognizant, we recognize the critical importance of investing in upskilling local communities. This pledge underscores our commitment to equip the next generation with the necessary skills and knowledge to succeed in the AI era. We're not only fostering curiosity in technology but also ensuring a brighter future for all."

As a U.S. headquartered company, Cognizant's support of this pledge underscores its deep commitment to training local communities in the United States and preparing the global workforce for gainful employment in the digital age. Through Cognizant's global upskilling initiative Synapse, it aims to train one million individuals on advanced technologies like AI by 2026.

About Cognizant

Cognizant (Nasdaq-100: CTSH) engineers modern businesses. We help our clients modernize technology, reimagine processes and transform experiences so they can stay ahead in our fast-changing world. Together, we're improving everyday life.

See how at www.cognizant.com or @cognizant.

For more information, contact:

U.S.

Name Gabrielle Gugliocciello

Email gabrielle.gugliocciello@cognizant.com

Jeff DeMarrais

Email Jeff.demarrais@cognizant.com

Europe / APAC

Name Christina Schneider

Email christina.schneider@cognizant.com

India

Name Rashmi Vasishtha

Email rashmi.vasishtha@cognizant.com

SOURCE Cognizant

Additional assets available online:  [Photos \(1\)](#)

<https://news.cognizant.com/2025-07-01-Cognizant-Among-First-to-Sign-White-House-Pledge-to-Invest-in-AI-Education-for-Americas-Youth>