Cognizant Recognized as a Leader in the ISG Provider Lens™ Salesforce Ecosystem Partners 2025 Study – US, UK & Germany

June 17, 2025 - Cognizant has been recognized as a Leader in ISG's annual Provider Lens™ Salesforce Ecosystem Partners 2025 Study – US, UK & Germany. The report recognizes Cognizant's performance in the AI-powered Multicloud Implementation and Integration Services for Large Enterprises, Implementation Services for Marketing and Commerce with AI Enablement, Managed Application Services for Large Enterprises, and Implementation Services for Industry Clouds quadrants.

In the area of ***AI-powered Multicloud Implementation and Integration Services for Large Enterprises***, ISG noted Cognizant to have "Demonstrated strength in every Salesforce capability and the ability to keep pace with Salesforce innovation, Cognizant remains a strong Leader in implementing multicloud and multiplatform solutions." -Rodrigo Barreto, ISG. Cognizant is also recognized in the report for being a strategic launch partner, "Cognizant is a top global launch partner for Agentforce and plays a significant role on the Advisory Board of Salesforce for various offerings, including GenAI."

In the ***Managed Application Services for Large Enterprises*** quadrant, ISG rated Cognizant a Leader, citing its focus on innovation and complete and mature offering as key strengths. "Leveraging a balanced delivery model and an extensive toolset, including automation, methodologies and frameworks, Cognizant provides high-quality managed application services for complex Salesforce implementations."

In the ***Implementation Services for Industry Clouds*** quadrant, ISG analyst Rodrigo Barreto highlights that "Cognizant holds a prominent leadership position in Industry Clouds. Its solutions built on Salesforce Industry Clouds address specific challenges and are backed by dedicated centers of excellence." Cognizant's go to market strategy which focuses on three key areas: forming targeted partnerships for each Industry Cloud, collaborating with Salesforce Industry Cloud leaders through strategic workshops and events, and investing in a Salesforce Industries CoE to drive enablement, thought leadership and innovation across each cloud was recognized as a strength contributing to the recognition.

Read the full reports here:
US
UK
Germany

About ISG Provider Lens™
The ISG Provider Lens™ Quadrant research series is the only service provider evaluation of its kind to combine empirical, data-driven research and market analysis with the real-world experience and observations of ISG's global advisory team. Enterprises will find a wealth of detailed data and market analysis to help guide their selection of appropriate sourcing partners, while ISG advisors use the reports to validate their own market knowledge and make recommendations to ISG's enterprise clients. The research currently covers providers offering their services across multiple geographies globally. For more information about ISG Provider Lens™ research, please visit this webpage.

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