

Cognizant Named Snowflake's Global Data Cloud Services Implementation Partner of the Year for Driving AI-Ready Transformation at Scale

Award recognizes high-impact collaboration helping global clients navigate complex data landscapes and accelerate AI readiness at scale

TEANECK, N.J., June 4, 2025 /PRNewswire/ -- Cognizant (NASDAQ: CTSI) has been named Global Data Cloud Services Implementation Partner of the Year by Snowflake, the AI Data Cloud company, at Snowflake's annual user conference, [Snowflake Summit 2025](#). The recognition celebrates Cognizant's consistent excellence in delivering global-scale implementations on the Snowflake AI Data Cloud, including its contributions to influencing revenue, modernization strategy, and client business outcomes.

This award marks a new milestone in the five-plus year strategic relationship between Cognizant and Snowflake, which includes joint innovations, client delivery, and platform co-development. Cognizant is also a launch partner for [Snowflake Openflow](#), a managed, open, multi-modal data integration service that supports batch, streaming, structured, and unstructured data movement. Snowflake Openflow is designed to simplify enterprise data flows and accelerate outcomes across increasingly complex ecosystems.

"This recognition underscores the power of a long-term, innovation-driven partnership," said Naveen Sharma, global head of AI and Analytics, Cognizant. "Together with Snowflake, we're helping enterprises move beyond migration into meaningful transformation, accelerating time-to-value, operational resilience, and readiness for AI at scale."

At the core of the partnership's success is Data Estate Migration to Snowflake (X to Snowflake). The offering aims to help clients reduce complexity, speed time-to-value, and activate business use cases with confidence. Data Estate Migration to Snowflake is backed by Cognizant Ignition™, a comprehensive platform designed to enable enterprises to transform data assets into business value and chart a path from legacy systems to modern, cloud-based data architectures.

By leveraging Cognizant Ignition, and through a combination of deep industry expertise and cutting-edge Agentic AI technology, Cognizant and Snowflake were able to deliver significant automation efficiency benefits for an American manufacturing industry client, including 80 percent migration process automation, 75 percent conversion automation and 60 percent development automation, ultimately resulting in a 50 percent cost savings.

"Cognizant has consistently demonstrated what it means to be a Snowflake partner," said Amy Kodl, Interim, Alliances & Channels Leader, Snowflake. "From global execution to co-innovation, they've helped define what's possible when leveraging the AI Data Cloud. Their commitment to transformation, backed by deep expertise in data and AI achieving real-world results, makes them a key part of how we deliver value to customers around the world."

Xerox, a services-led, software-enabled organization and global leader in office and production print technology, highlighted the tangible business value of its collaboration with Cognizant and Snowflake.

"Modernization is about building a foundation that's agile, secure, and intelligence-ready," said Stephen Miller, Xerox Chief Digital Officer. "Cognizant and Snowflake brought deep expertise, a clear roadmap, and the right tools to help us simplify complexity, accelerate compliance, and unlock real-time insights across our data estate. Their partnership is a powerful model for how transformation can be done in this industry."

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