

## Etex and Cognizant team up to boost innovation with AI and Automation

*Renewed collaboration will see Cognizant provide support across IT services with the aim of reducing overall costs and significantly improving the user experience*

BRUSSELS, Feb. 18, 2025 /PRNewswire/ -- Cognizant (Nasdaq: CTSH) today announced the extension of its agreement with Etex, a global leader in sustainable building materials and lightweight construction. The five-year collaboration will involve implementing specific GenAI and chatbot solutions to enhance user experience and automate tasks, ensuring stable and optimized delivery.

The use of AI and automation will help support a range of IT services including applications, workplace collaboration, network security, hosting and service delivery, and data with the aim of reducing costs across the business.

"We are thrilled to continue working with Cognizant," said Dirk Altgassen, Chief Data & Information Officer (CDIO) at Etex. "By using their cutting-edge AI and automation solutions, we can tackle tough market conditions, cut costs, and improve our adaptability and efficiency. Cognizant's proven dedication and high standards make them a valuable partner for Etex as we continue to create safe, sustainable, and beautiful buildings for our customers."

"We are delighted to continue our collaboration with Etex," said Geert Lejon, Country Head, Belgium & Luxembourg at Cognizant. "Our expertise in AI and automation will enable us to support Etex in overcoming cost pressures and navigating the dynamic market landscape. Our agile delivery model helps ensure we are positioned to scale up swiftly. Working with Etex has been a rewarding experience, and we look forward to achieving even greater success together."

### About Cognizant

**Cognizant** (Nasdaq: CTSH) engineers modern businesses. We help our clients modernize technology, reimagine processes, and transform experiences so they can stay ahead in our fast-changing world. Together, we're improving everyday life. See how at [www.cognizant.com](http://www.cognizant.com) or @cognizant.

### About Etex

We are an innovative and sustainable building materials company and a pioneer in lightweight construction. Our 13,500 teammates operate on more than 160 sites and at seven Innovation Technology Centres (ITC) in 45 countries globally.

Etex is a global building material manufacturer and pioneer in lightweight construction. Etex wants to inspire people around the world to build living spaces that are ever more safe, sustainable, smart and beautiful.

Founded in 1905, headquartered in Zaventem, Belgium, Etex is a family-owned company with more than 13,500 employees globally. It operates more than 160 sites in 45 countries and recorded a revenue of EUR 3.808 billion and a REBITDA of EUR 712 million in 2023. Etex fosters a collaborative and caring culture, a pioneering spirit and a passion to always do better for its customers.

Etex has seven R&D centres supporting four global divisions:

- Building Performance: leader in plasterboards and fibre cement boards, and the global reference in fire protection solutions for the residential and commercial segments.
- Exteriors: provider of innovative, durable, high performance and beautiful fibre cement exterior materials for architectural, residential and agricultural projects.
- Industry: front runner of engineering expertise to drive the future of high-performance temperature insulation and fire protection in the industrial, aerospace and energy sectors.
- Insulation: leading European insulation provider of glass mineral wool and extruded polystyrene (XPS) to insulate residential and non-residential buildings.

Etex's global portfolio includes leading commercial brands such as Cedral, Durlock, EQUITONE, Eternit, Gyplac, Kalsi, Pladur, Promat, Siniat, Superboard and URSA.

Etex is Inspiring Ways of Living, for more information, please visit our website [www.etexgroup.com](http://www.etexgroup.com)

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