

Cognizant Recognized by Avasant as an Innovator in their Canada Digital Services 2024 RadarView™ Report

Nov. 22, 2024 - Cognizant has been recognized as an Innovator in the *Canada Digital Services 2024 RadarView™ Report* conducted by leading management consulting firm Avasant.

As part of their research, Avasant evaluated 41 service providers recognizing 21 that brought the most value to the market over the past 12 months. Avasant highlighted Cognizant's practice maturity, ecosystem development and investments & innovation as key drivers in establishing the placement.

In the report, Avasant notes that Cognizant's 20+ years of experience serving Canadian clients and its strong relationships with local enterprises, highlight its credibility and expertise in the region. "With six offices across Canada and Regional Delivery Centers in Mississauga and Halifax, Cognizant delivers high-quality digital services across Canada." Avasant commended Cognizant for its work helping local clients meet their sustainability agendas through services such as ESG reporting, net-zero strategies, and sustainable IT, aligning with Canada's increasing emphasis on these priorities. In a [survey conducted with Oxford Economics](#), Cognizant found that the top initiatives Canadian businesses are pursuing to advance their sustainability transformation are enabled by technology: using digital tools to make operations more efficient. For even more on this topic, visit Cognizant's [Sustainability & Resilience webpage](#).

According to Avasant, service providers are advancing Canada's generative AI landscape with investments in ethical AI, talent development, and partnerships. "Cognizant's pursuit of ISO 42001 certification strengthens its position in responsible AI development and deployment in Canada. By aiming to adhere to ethical, secure, and sustainable AI practices, it plans to build trust with businesses and regulators, reinforcing its reputation as a reliable service provider of AI solutions in the region."

Cognizant's solution which aims to simplify generative AI and edge computing-based app development, Neuro® Edge, was mentioned as being a key digital solution contributing to the recognition as an Innovator. [Neuro® Edge](#) offers a foundational architecture and illustrative applications tailored for diverse industrial scenarios. The industry agnostic platform offers advantages for industries where data privacy, security, and real-time decision-making are critical. Additionally, it is equipped with monitoring agents that track performance and facilitate ongoing enhancements through feedback loops designed to help businesses accelerate decision-making, reduce data costs and privacy risks and maintain operational stability even in low bandwidth scenarios.

To further support Cognizant's differentiated positioning as an Innovator in the region, Avasant praises Cognizant's acquisition strategy, mentioning that these investments have played a key role in expanding its services and market presence in Canada. "Acquisitions such as Thirdera, Devbridge, Meritsoft, and Utegration have added specialized expertise in digital engineering, post trade automation and IoT, allowing Cognizant to address the changing needs of Canadian enterprises better." In addition to its investments in acquisitions, Cognizant has also invested in innovation and R&D labs in Canada that focus on developing and testing new technologies, promoting collaboration with clients, academia and industry experts, and speeding up the adoption of new solutions, ultimately strengthening its role in driving digital transformation in the region.

Learn more about Cognizant Canada's service offerings, capabilities, case studies and more at:

English: cognizant.com/ca/en

French: cognizant.com/ca/fr

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