

## Cognizant Wins 2023 Pega Industry Excellence Award in Telecommunications

Cognizant has been recognized by [Pegasystems](#) as the winner of the Pega Industry Excellence Award in Telecommunications, for excellence in serving clients and commitment to driving growth and transformative business outcomes.

The award underscores Cognizant's strong innovation and delivery capabilities in solving business problems through advisory and delivering exceptional transformative, cloud-based solutions, built on Pega's suite of products. Cognizant has showcased deep expertise in serving clients in the communications, media and technology space leveraging Pega's AI-powered, low-code solutions.

"This recognition from our key partner, Pega, is a testament to Cognizant's approach to enabling digital transformation for our global clients through customer centricity and pushing the boundaries of innovation," said Prashant Gaonkar, global head of Cognizant's Pega Practice. "We're proud of the work we're doing with Pega and grateful to be recognized as winner of the Pega Industry Excellence Award in Telecommunications."

The award recognizes Cognizant's ability to advise, implement, run programs and deliver exceptional client outcomes through the Pega Platform™. It also highlights Cognizant's role in advising and equipping global clients with Pega's low code platform during their digital transformation journey, through AI-powered decisioning and automation capabilities that help engineer modern businesses to improve everyday life.

"With the increasing requirements to provide Telco customers with real-time solutions, partners such as Cognizant are leveraging the Pega Platform to solve some of the most pressing current customer engagement challenges," said Judy Buchholz, senior vice president, global partner ecosystems, Pega. "We are thrilled to recognize the Cognizant team for their dedication and commitment to delivering world-class experiences and outcomes to accelerate the digital transformation of our joint clients with low-code and AI-powered solutions."

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