AWS Names Cognizant a Travel and Hospitality Consulting Competency Partner, Focused on Transforming Digital Transformation and Guest Customer Experiences

Cognizant announced that it has achieved Amazon Web Services (AWS) Travel and Hospitality Consulting Competency status for its ability to deliver services and solutions leveraging AWS technologies. The Competency program recognizes Cognizant's capabilities and expertise to design and implement cloud, digital transformation, revenue management, customer engagement, Point-of-Sale, and reservation system solutions. These solutions improve a client's ability to deliver a better experience for customers while delivering more cost-efficient operations.

In achieving the Competency, Cognizant was recognized by AWS for its omnichannel food ordering solution, OrderServe®, which is an end-to-end solution that tracks sales and transactions from every aspect of a customer's business. Another example of Cognizant's work with AWS in the travel and hospitality industry includes helping Australian airline, Jetstar, provide optical personalization and travel recommendations for its customers. In this example, Cognizant designed and implemented a data analytics platform on AWS to help Jetstar understand its customers better and deliver better customer experiences.

"As the travel and hospitality industry continues to evolve to become more digitally focused, it's important that we support our clients with practical solutions that will help them drive revenue, streamline operations, and provide a better experience for their customers," said Scott Headington, Vice President, Retail, Consumer Goods, Travel & Hospitality, Cognizant. "Through our strategic partnership with AWS, we can design and implement cloud and digital solutions that are helping them drive new business outcomes. Cognizant is proud to be part of the AWS partner network and to achieve this Travel and Hospitality Consulting Competency."

Cognizant's strategic partnership with AWS creates targeted technology solutions for airlines, hotels, restaurants, and other travel-related businesses.

For more information on Cognizant's travel and hospitality offers visithere.

Digital StrategyRetail, Consumer Goods, Travel & HospitalityTravel, Hospitality

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