

## Consulting Magazine Names Cognizant Associate Shankar Balasubramanian A 2023 Rising Star

**March 6, 2023**, Cognizant Consulting's Shankar Balasubramanian has been named to [Consulting Magazine's](#) 2023 Rising Stars of the Profession annual list. With this recognition, he joins an elite group of 49 winners aged 35 and under who are leading the way in redefining the consulting profession. Honorees were selected in three distinct categories: Client Service, Leadership and Strategy Consulting.

Shankar is a manager in Cognizant Consulting's [Technology Modernization](#) practice and was recognized in the category of Excellence in Client Service, Information Technology. The award honors Shankar's work of leading data and analytics consulting engagements, overcoming complex challenges, and delivering valuable advice and outcomes to clients.

"This award demonstrates Shankar's outstanding ability to help clients break through complexities and position their business for long-term success," said Michael Valocchi, Senior Vice President, Head of Cognizant Consulting Americas. "Shankar excels in leading data and analytics consulting engagements with a keen focus on data modernization. Throughout his nearly ten years at Cognizant, his ability to understand our client's needs and deliver improved business outcomes has greatly contributed to the growth and success of our Technology Modernization practice."

Click [here](#) to read Consulting Magazine's press release announcing this year's Rising Stars winners.

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