

## Cognizant Wins Five Microsoft Recognitions, Including Partner of the Year and Canada Impact Awards

Cognizant announced it has won five awards from Microsoft, including three MSUS Partner of the Year Awards: SAP on Azure, Media and Communications, Dynamics 365 Customer Insights & Marketing and two Canada IMPACT Awards: AI Impact and Tech Intensity – Services Impact. These awards are in addition to multiple global award categories in which Cognizant was both nominated and named a finalist, including for its support in Power Apps, Modernizing Applications, and Retail and Consumer Goods.

Microsoft's awards recognize partners that have developed and delivered outstanding Microsoft-based applications, services, and devices during the past year. Awards were classified in various categories, with honorees chosen from a set of more than 3,900 submitted nominations from more than 100 countries worldwide.

Cognizant was recognized by Microsoft for its outstanding work in delivering innovative digital transformation outcomes to clients using the Microsoft Cloud. This includes Cognizant winning the US Partner of the Year award for Media & Communications for its work helping a top US network wireless operator consolidate over 60,000 SAP reports in six months, saving millions of dollars annually. Additionally, Cognizant won the US Partner of the Year for Dynamics 365 Insights & Marketing for its work assisting a western US public utility improve their customer experience by merging multiple legacy applications and data silos.

"Through our partnership with Microsoft, we have been able to address our clients' complex business challenges and empower them to achieve more through technology using cloud computing," said David Blanton, Senior Vice President, Cognizant Microsoft Business Group. "These recognitions from Microsoft underscore our dedication to our clients and our determination to continue advancing our clients' cloud modernization journeys with focus, simplicity and scale."

The [Cognizant Microsoft Business Group](#), which provides end-to-end, Microsoft-centric cloud solutions and managed service works closely with Microsoft year-round to deliver efficient and scalable cloud-based data management solutions. Today, Cognizant and its Microsoft Business Group represent one of the world's most certified Microsoft partners, with 18 Gold Partner Competencies, 16 Advanced Specializations, and multiple awards spanning 30 different specializations.

"I am honored to announce the winners and finalists of the 2022 Microsoft Partner of the Year Awards," said Nick Parker, Corporate Vice President of Global Partner Solutions at Microsoft. "These partners were outstanding among the exceptional pool of nominees, and I'm continuously impressed by their innovative use of Microsoft Cloud technologies and the impact for their customers."

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