Cognizant Named Americas Partner of the Year by Quadient

Quadient, a leader in helping businesses create meaningful customer connections through digital and physical channels, has named Cognizant the Americas Partner of the Year as part of its first-ever Experience Partner Awards. The awards recognize partners that excel in working with Quadient's Customer Experience Management (CXM) software solutions, providing maximum value for customers, and Quadient. Award winners were announced on November 18 during the Quadient Inspire Days Virtual Experience, a global conference for customer experience (CX) professionals.

CXM is a major focus area for digital transformation by enterprises across all industries and sectors. As a leader in digital transformation, Cognizant leverages Quadient to empower enterprises around the world to embrace business-driven and customer-centric CXM solutions.

The single-most important award from Quadient in the Americas, Cognizant won the Americas Partner of the Year Award for our overall partner revenue and strategic achievement.

"We very much appreciate the recognition of being Quadient's Americas Partner of the Year," said Mark Taylor, SVP, Digital Experience, Cognizant. "It reflects our commitment to helping clients create meaningful customer experiences. In a market that is fast trying to bridge digital and non-digital experiences, our cloud-based offerings and solutions on Quadient will drive end-to end customer journeys."

Learn more:

- Quadient Partner Awards
- Cognizant Digital Experience

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