Cognizant's Digital Learning Team Takes Home Three 2021 Learning in Practice Awards

The Cognizant Digital Learning Team, part of the Digital Experience practice, has won three 2021 Learning in Practice (LIP) Awards from Chief Learning Officer. Since 2003, the Learning in Practice Awards have recognized learning leaders who demonstrate excellence in the design and delivery of workforce learning and development programs. They do so through a combination of qualities including leadership, vision, business acumen and strategic alignment. Chief Learning Officer is a multimedia publication focused on the importance, benefits and advancements of a properly trained workforce.

This is the first year that the team has submitted learning design strategies in this competition, and they won the following awards:

- **Excellence in Partnership: GOLD**
  This award recognizes consultants who have effectively supported a client's learning and development function, to set strategy or establish or implement a program via consulting or whole or partial outsources services. The Digital Learning Team won this award for their partnership with a global pharma company, where they created a learning roadmap, consisting of a variety of learning solutions.
- **Excellence in Blended Learning: SILVER**
  This award is a recognition for the successful deployment of a variety of tools in support of a client's learning program that delivers engaging learning combining multiple modalities. The team won this award for creating an engaging blended learning program to support user adoption for a leading quick service restaurant chain based in North America.
- **Excellence in Content: BRONZE**
  This award is a recognition for superior customized and/or off-the-shelf learning content. The Digital Learning Team won this award by designing an immersive coaching simulation to aid senior leaders in Cognizant.

"We are so pleased to be recognized by Chief Learning Officer for our work in digital learning," said Suranjana Dasgupta, Global Competency and Delivery Lead: Digital Learning, Cognizant. "These awards are a testament to our team's ability to deliver modern learning strategies that incorporate digitally transformative learning experiences to aid employee engagement and skilling."

Learn more about the LIP Awards here.

Interactive, Customer Experience, CXPractice > Interactive

https://news.cognizant.com/2021-10-29-Cognizants-Digital-Learning-Team-Takes-Home-Three-2021-Learning-in-Practice-Awards2