The Cognizant Microsoft Business Group Wins 2021/2022 Inner Circle Award for Microsoft Business Applications

The Cognizant Microsoft Business Group (MBG) has received the Microsoft Business Applications 2021/2022 Inner Circle Award (Dynamics 365). Through a focused effort to ensure client success, Cognizant has been ranked into the top echelon of the Microsoft's Business Applications partners for achieving the highest levels of contributions to cloud innovation and for delivering digital transformations to our worldwide clients.

As an Inner Circle member, Cognizant has delivered transformative business solutions to help our clients achieve success in many different ways, including:

- For a government agency in Singapore, Cognizant reduced SLAs by 50% for complex feedback, enabled better cross-agency collaboration, provided a 360-degree view of citizens and helped ensure their requests and opinions were heard and addressed by using Microsoft Dynamics 365 Customer Service, Power BI, Azure DevOps, Azure Functions, and more.
- For a natural gas services client, we provided a solution that allows customers, franchises, engineers and business teams to connect with the company through their chosen platform and have a consistent experience, while also providing transparency for customers by using Microsoft Dynamics 365 Sales, Customer Service, Field Service, Marketing, Power Platform, Azure DevOps, Azure Functions, and more, saving the company millions of dollars annually.
- For a materials innovator, Cognizant delivered fully configured and ready-to-use Dynamics 365 Sales, Customer Service, Power BI and Marketing applications, migrated 500,000 records from disparate systems and streamlined conference event ticketing and GDPR processes to improve efficiency of sales and marketing managers and boost customer satisfaction.

"The recognition is a testament to the strategy and purpose of the Microsoft Business Group, which is to help enterprise clients modernize their business with focus, simplicity and scale," said Jim Olson, Global Head of Cognizant Microsoft Business Group. "Our deep industry expertise and digital transformation experience augmenting the native capabilities of the Microsoft Cloud platform come from years of partnership with Microsoft and we look forward to our continued success working with them."

"In a year of deep business transformation for every company and every industry on the planet, it is extremely rewarding to be able to recognize Microsoft Business Applications partners from every corner of the world that accelerated our joint customers' digital transformation and drove unsurpassed customer success," said Cecilia Flombaum, Microsoft Business Applications Ecosystem Lead. "Our Inner Circle members are chosen based on their business performance as well as capabilities as an organization, whether that's creating IP, developing solutions, or having an industry leading focus on digital transformation. Microsoft is honored to recognize Cognizant for their achievements this past year, their dedication to our customers, and their innovation around the Microsoft Cloud."

Learn more about the MBG and Cognizant's Business Applications offerings on Microsoft AppSourcehere.

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