

## Cognizant Reports Second Quarter 2021 Results

- Revenue of \$4.6 billion grew 14.6% year-over-year (12.0% in constant currency(1))
- Digital revenue grew approximately 20% year-over-year
- \$1.5 billion deployed on acquisitions, share repurchases and dividends year-to-date
- 2021 revenue growth guidance increased to 10.2-11.2%, or 9.0-10.0% in constant currency

TEANECK, N.J., July 28, 2021 /PRNewswire/ -- Cognizant (Nasdaq: CTSH), one of the world's leading professional services companies, today announced its second quarter 2021 financial results.

"We delivered a strong second quarter," said Brian Humphries, Chief Executive Officer. "Through targeted investments, we've been shifting our portfolio to faster-growing market segments while extending our capabilities and partnerships to help clients build modern businesses. I see a stronger, more competitive Cognizant emerging, with growing commercial momentum. We are bullish on the industry and our prospects within it."

	Q2 2021	Q2 2020
Revenue (in billions)	\$4.6	\$4.0
GAAP operating margin	15.2%	11.7%
Adjusted Operating Margin <sup>1</sup>	15.2%	14.1%
GAAP diluted EPS	\$0.97	\$0.67
Adjusted Diluted EPS <sup>1</sup>	\$0.99	\$0.82

### Second Quarter 2021 Performance by Business Segment

**Financial Services** (32.8% of revenues) revenue grew 7.6% year-over-year, or 4.8% in constant currency, which included the benefit of recently completed acquisitions and growth in digital revenue. Revenue declines related to our non-digital services continued to pressure results as our clients optimize the cost of supporting their legacy systems and operations.

**Healthcare** (28.9% of revenues) revenue grew 14.5% year-over-year, or 13.4% in constant currency. Growth was driven in part by our integrated software solutions for our healthcare clients and broad-based demand from our life sciences customers.

**Products and Resources** (23.0% of revenues) revenue grew 21.7% year-over-year, or 17.8% in constant currency, which included the benefit of recently completed acquisitions and was driven by manufacturing, logistics, energy and utilities clients. Growth among our retail, consumer goods, travel and hospitality clients reflects improving demand for our services despite continued elevated uncertainty related to the pandemic.

**Communications, Media and Technology** (15.3% of revenues) revenue grew 21.2% year-over-year, or 17.9% in constant currency. Revenue growth included the benefit of recently completed acquisitions and increased demand from technology clients. The impact from our exit of certain content-related services negatively impacted segment growth by approximately 190 basis points.

In addition to the above, year-over-year revenue growth across all segments reflects the impact on 2020 revenues from the pandemic and the April 2020 ransomware attack.

### Return of Capital to Shareholders

During the second quarter, the Company repurchased 4.0 million shares for \$296 million at an average price of \$73.52 under its share repurchase program. As of June 30, 2021, there was \$2.3 billion remaining under the current share repurchase authorization. In July 2021, the Company declared a quarterly cash dividend of \$0.24 per share for shareholders of record on August 20, 2021. This dividend will be payable on August 31, 2021.

"Second quarter top-line results exceeded our guidance, driven by improved demand for our services and momentum in our digital revenue, and we increased our full-year 2021 revenue growth to 10.2-11.2%," said Jan Siegmund, Chief Financial Officer. "To meet the strong client demand for our services, we have continued to scale our recruiting capabilities and invest in our people."

### Third Quarter and Full Year 2021 Outlook

The Company provided the following guidance:

- Third quarter revenue is expected to be \$4.69-\$4.74 billion, or growth of 10.6-11.6% (10.0-11.0% in CC).
- Full year 2021 revenue is expected to be \$18.4-\$18.5 billion, or growth of 10.2-11.2% (9.0-10.0% in CC).
- Full year 2021 Adjusted Operating Margin<sup>[2]</sup> is expected to be approximately 15.4%.
- Full year 2021 Adjusted Diluted EPS<sup>2</sup> is expected to be in the range of \$4.00-\$4.06.

## Conference Call

Cognizant will host a conference call on July 28, 2021, at 5:00 p.m. (Eastern) to discuss the Company's second quarter 2021 results. To listen to the conference call, please dial (877) 810-9510 (domestic) or +1 (201) 493-6778 (international) and provide the following conference passcode: "**Cognizant Call.**"

The conference call will also be available live on the Investor Relations section of the Cognizant website at <http://investors.cognizant.com>. An earnings supplement will also be available on the Cognizant website at the time of the conference call.

For those who cannot access the live broadcast, a replay will be available. To listen to the replay, please dial (877) 660-6853 (domestically) or +1 (201) 612-7415 (internationally) and enter 13721332 from two hours after the end of the call until 11:59 p.m. (Eastern) on Wednesday, July 28, 2021. The replay will also be available at Cognizant's website [www.cognizant.com](http://www.cognizant.com) for 60 days following the call.

- <sup>1</sup> Constant currency ("CC") revenue growth, Adjusted Operating Margin and Adjusted Diluted Earnings Per Share ("Adjusted Diluted EPS") are not measures of financial performance prepared in accordance with GAAP. See "About Non-GAAP Financial Measures and Performance Metrics" for more information and, where applicable, reconciliations to the most directly comparable GAAP financial measures at the end of this release.
- <sup>2</sup> A full reconciliation of Adjusted Operating Margin and Adjusted Diluted EPS guidance to the corresponding GAAP measure on a forward-looking basis cannot be provided without unreasonable efforts, as we are unable to provide reconciling information with respect to unusual items. See "About Non-GAAP Financial Measures and Performance Metrics" for more information and a partial reconciliation at the end of this release.

## About Cognizant

Cognizant (Nasdaq-100: CTSB) is one of the world's leading professional services companies, transforming clients' business, operating and technology models for the digital era. Our unique industry-based, consultative approach helps clients envision, build and run more innovative and efficient businesses. Headquartered in the U.S., Cognizant is ranked 185 on the Fortune 500 and is consistently listed among the most admired companies in the world. Learn how Cognizant helps clients lead with digital at [www.cognizant.com](http://www.cognizant.com) or follow us @Cognizant.

## Forward-Looking Statements

*This press release includes statements that may constitute forward-looking statements made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, the accuracy of which are necessarily subject to risks, uncertainties, and assumptions as to future events that may not prove to be accurate. These statements include, but are not limited to, express or implied forward-looking statements relating to our expectations regarding the impact of the COVID-19 pandemic on our business, opportunities in the marketplace, our cost structure, investment in and growth of our business, the effectiveness of our recruiting and talent efforts, the impact of the 2020 Fit for Growth Plan, the likelihood and potential terms of any settlement of and exit from our referenced large customer engagement in the financial services segment, our and our clients' shift to digital solutions and services and our anticipated financial performance. These statements are neither promises nor guarantees, but are subject to a variety of risks and uncertainties, many of which are beyond our control, which could cause actual results to differ materially from those contemplated in these forward-looking statements. Existing and prospective investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. Factors that could cause actual results to differ materially from those expressed or implied include general economic conditions, legal, reputational and financial risks resulting from cyberattacks, the impact of and effectiveness of business continuity plans during the COVID-19 pandemic, the competitive marketplace for talent, changes in the regulatory environment, including with respect to immigration and taxes, and the other factors discussed in our most recent Annual Report on Form 10-K and other filings with the Securities and Exchange Commission. Cognizant undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise, except as may be required under applicable securities law.*

## About Non-GAAP Financial Measures and Performance Metrics

*To supplement our financial results presented in accordance with GAAP, this press release includes references to the following measures defined by the Securities and Exchange Commission as non-GAAP financial measures: Adjusted Income From Operations, Adjusted Operating Margin, Adjusted Diluted EPS, free cash flow, net cash and constant currency revenue growth. These non-GAAP financial measures are not based on any comprehensive set of accounting rules or principles and should not be considered a substitute for, or superior to, financial measures calculated in accordance with GAAP, and may be different from non-GAAP financial measures used by other companies. In addition, these non-GAAP financial measures should be read in conjunction with our financial statements prepared in accordance with GAAP. The reconciliations of our non-GAAP financial measures to the corresponding GAAP measures should be carefully evaluated.*

*Our non-GAAP financial measures, Adjusted Operating Margin, Adjusted Income From Operations and Adjusted Diluted EPS exclude unusual items. Additionally, Adjusted Diluted EPS excludes net non-operating foreign currency exchange gains or losses and the tax impact of all the applicable adjustments. The income tax impact of each item is calculated by applying the statutory rate and local tax regulations in the jurisdiction in which the item was incurred. Free cash flow is defined as cash flows from operating activities net of purchases of property and equipment. Net cash is defined as cash and cash equivalents and short-term investments less short-term and long-term debt. Constant currency revenue growth is defined as revenues for a given period restated at the comparative period's foreign currency exchange rates measured against the comparative period's reported revenues.*

*Management believes providing investors with an operating view consistent with how we manage the Company provides enhanced transparency into our operating results. For our internal management reporting and budgeting purposes, we use various GAAP and non-GAAP financial measures for financial and operational decision-making, to evaluate period-to-period comparisons, to determine portions of the compensation for our executive officers and for making comparisons of our operating results to those of our competitors. Therefore, it is our belief that the use of non-GAAP financial measures excluding certain costs provides a meaningful supplemental measure for investors to evaluate our financial performance. Accordingly, we believe that the presentation of our non-GAAP measures, when read in conjunction with our reported GAAP results, can provide useful supplemental information to our management and investors regarding financial and business trends relating to our financial condition and results of operations.*

*A limitation of using non-GAAP financial measures versus financial measures calculated in accordance with GAAP is that non-GAAP financial measures do not reflect all of the amounts associated with our operating results as determined in accordance with GAAP and may exclude costs that are recurring such as our net non-operating foreign currency exchange gains or losses. In addition, other companies may calculate non-GAAP financial measures differently than us, thereby limiting the usefulness of these non-GAAP financial measures as a comparative tool. We compensate for these limitations by providing specific information regarding the GAAP amounts excluded from our non-GAAP financial measures to allow investors to evaluate such non-GAAP financial measures.*

*Bookings are defined as total contract value (or TCV) of new contracts, including new contract sales as well as renewals and expansions of existing contracts. Bookings can vary significantly quarter to quarter depending in part on the timing of the signing of a small number of large contracts. Our book-to-bill ratio is defined as bookings for the trailing twelve months divided by revenue for the same period. Measuring bookings involves the use of estimates and judgments and there are no independent standards or requirements governing the calculation of bookings. The extent and timing of conversion of bookings to revenues may be impacted by, among other factors, the types of services and solutions sold, contract duration, the pace of client spending, actual volumes of services delivered as compared to the volumes anticipated at the time of sale, and contract modifications, including terminations, over the lifetime of a contract. The majority of our contracts are terminable by the client on short notice often without penalty, and some without notice. We do not update our bookings for material subsequent terminations or reductions related to bookings originally recorded in prior year periods or foreign currency exchange rate fluctuations. Information regarding our bookings is not comparable to, nor should it be substituted for, an analysis of our reported revenues. However, management believes that it is a key indicator of potential future revenues and provides a useful indicator of the volume of our business over time.*

*We disclose digital revenue as management believes it provides additional insights into the Company's business. Measuring digital revenue requires the use of estimates and judgement, there are no independent standards or requirements governing the calculation and our calculation may differ from the calculations underlying similar such metrics disclosed by other companies.*

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- tables to follow -

**COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**  
(Unaudited)

(in millions, except per share data)	Three Months Ended June 30,		Six Months Ended June 30,	
	2021	2020	2021	2020
Revenues	\$ 4,585	\$ 4,000	\$ 8,986	\$ 8,225
Operating expenses:				
Cost of revenues (exclusive of depreciation and amortization expense shown separately below)	2,863	2,615	5,627	5,362
Selling, general and administrative expenses	881	711	1,708	1,422
Restructuring charges	—	71	—	126
Depreciation and amortization expense	145	136	286	269
Income from operations	696	467	1,365	1,046
Other income (expense), net:				
Interest income	7	37	16	78
Interest expense	(2)	(9)	(4)	(15)
Foreign currency exchange gains (losses), net	(7)	(2)	(16)	(104)
Other, net	—	2	(2)	—
Total other income (expense), net	(2)	28	(6)	(41)
Income before provision for income taxes	694	495	1,359	1,005
Provision for income taxes	(184)	(134)	(344)	(276)
Income (loss) from equity method investment	2	—	2	(1)
Net income	\$ 512	\$ 361	\$ 1,017	\$ 728
Basic earnings per share	\$ 0.97	\$ 0.67	\$ 1.93	\$ 1.34
Diluted earnings per share	\$ 0.97	\$ 0.67	\$ 1.92	\$ 1.34
Weighted average number of common shares outstanding - Basic	527	541	528	543
Dilutive effect of shares issuable under stock-based compensation plans	1	—	1	1
Weighted average number of common shares outstanding - Diluted	528	541	529	544

**COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION**  
**CONSOLIDATED STATEMENTS OF FINANCIAL POSITION**  
(Unaudited)

(in millions, except par values)	June 30, 2021	December 31, 2020
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 1,368	\$ 2,680
Short-term investments	482	44
Trade accounts receivable, net	3,419	3,087
Other current assets	1,182	1,040
Total current assets	6,451	6,851
Property and equipment, net	1,225	1,251
Operating lease assets, net	1,004	1,013
Goodwill	5,457	5,031
Intangible assets, net	1,219	1,046
Deferred income tax assets, net	308	445
Long-term investments	433	440
Other noncurrent assets	732	846
Total assets	\$ 16,829	\$ 16,923

**Liabilities and Stockholders' Equity**

Current liabilities:

Accounts payable	\$ 351	\$ 389
Deferred revenue	356	383
Short-term debt	38	38
Operating lease liabilities	204	211
Accrued expenses and other current liabilities	2,234	2,519
Total current liabilities	3,183	3,540
Deferred revenue, noncurrent	33	36
Operating lease liabilities, noncurrent	842	846
Deferred income tax liabilities, net	230	206
Long-term debt	645	663
Long-term income taxes payable	378	428
Other noncurrent liabilities	313	368
Total liabilities	5,624	6,087
Stockholders' equity:		
Preferred stock, \$0.10 par value, 15 shares authorized, none issued	—	—
Class A common stock, \$0.01 par value, 1,000 shares authorized, 525 and 530 shares issued and outstanding as of June 30, 2021 and December 31, 2020, respectively	5	5
Additional paid-in capital	32	32
Retained earnings	11,086	10,689
Accumulated other comprehensive income (loss)	82	110
Total stockholders' equity	11,205	10,836
Total liabilities and stockholders' equity	\$ 16,829	\$ 16,923

**COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION**  
**Reconciliations of Non-GAAP Financial Measures**  
**(Unaudited)**

(dollars in millions, except per share amounts)	Three Months Ended June 30,		Six Months Ended June 30,		Guidance Full Year 2021
	2021	2020	2021	2020	
GAAP income from operations	\$ 696	\$ 467	\$ 1,365	\$ 1,046	
Realignment charges <sup>(a)</sup>	—	12	—	32	
2020 Fit for Growth Plan restructuring charges <sup>(b)</sup>	—	59	—	94	
COVID-19 charges <sup>(c)</sup>	—	25	—	31	
Adjusted Income From Operations	\$ 696	\$ 563	\$ 1,365	\$ 1,203	
GAAP operating margin	15.2 %	11.7 %	15.2 %	12.7 %	
Realignment charges	—	0.3	—	0.4	—
2020 Fit for Growth Plan restructuring charges	—	1.5	—	1.1	—
COVID-19 charges	—	0.6	—	0.4	—
Adjusted Operating Margin	15.2 %	14.1 %	15.2 %	14.6 %	~15.4%
GAAP diluted earnings per share	\$ 0.97	\$ 0.67	\$ 1.92	\$ 1.34	
Effect of above adjustments to income from operations, pre-tax	—	0.18	—	0.29	—
Non-operating foreign currency exchange (gains) losses, pre-tax <sup>(d)</sup>	0.01	—	0.03	0.19	(d)
Tax effect of above adjustments <sup>(e)</sup>	0.01	(0.03)	0.01	(0.04)	(d)
Adjusted Diluted Earnings Per Share	\$ 0.99	\$ 0.82	\$ 1.96	\$ 1.78	\$4.00 - \$4.06

**Notes:**

- (a) As part of the realignment program, during the three and six months ended June 30, 2020, we incurred certain retention costs and professional fees. The total costs related to the realignment plan are reported in "Restructuring charges" in our unaudited consolidated statement of operations.
- (b) As part of our 2020 Fit for Growth plan, during the three and six months ended June 30, 2020, we incurred certain employee separation, employee retention and facility exit costs and other charges. The total costs related to the 2020 Fit for Growth Plan are reported in "Restructuring charges" in our unaudited consolidated statement of operations.
- (c) During the three and six months ended June 30, 2020, we incurred costs in response to the COVID-19 pandemic, including a one-time bonus to our employees at the designation of associate and below in both India and the Philippines, certain costs to enable our employees to work remotely and costs to provide medical staff and extra cleaning services for our facilities. Substantially all of the costs related to the pandemic are reported in "Cost of revenues" in our unaudited consolidated statement of operations.
- (d) Non-operating foreign currency exchange gains and losses, inclusive of gains and losses on related foreign exchange forward contracts not designated as hedging instruments for accounting purposes, are reported in "Foreign currency exchange gains (losses), net" in our unaudited consolidated statements of operations. Non-operating foreign currency exchange gains and losses are subject to high variability and low visibility and therefore cannot be provided on a forward-looking basis without unreasonable efforts.
- (e) Presented below are the tax impacts of each of our non-GAAP adjustments to pre-tax income for the three and six months ended June 30:

	Three Months Ended June 30,		Six Months Ended June 30,	
(in millions)	2021	2020	2021	2020
Non-GAAP income tax benefit (expense) related to:				
Realignment charges	\$ —	\$ 3	\$ —	\$ 8
2020 Fit For Growth Plan restructuring charges	—	16	—	25
COVID-19 charges	—	6	—	8
Foreign currency exchange gains and losses	(6)	(8)	(6)	(18)

#### Reconciliations of net cash

(in millions)	June 30, 2021	December 31, 2020
Cash and cash equivalents	\$ 1,368	\$ 2,680
Short-term investments	482	44
Less:		
Short-term debt	38	38
Long-term debt	645	663
Net cash	\$ 1,167	\$ 2,023

The above tables serve to reconcile the Non-GAAP financial measures to the most directly comparable GAAP measures. Refer to the "About Non-GAAP Financial Measures and Performance Metrics" section of our press release for further information on the use of these Non-GAAP measures.

#### COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION Revenue by Business Segment and Geography (Unaudited)

(dollars in millions)		Three Months Ended June 30, 2021			
				Year over Year	
	\$	% of total	% Change	Constant Currency % Change <sup>(a)</sup>	
<b>Revenues by Segment:</b>					
Financial Services	\$ 1,502	32.8 %	7.6 %	4.8 %	
Healthcare	1,325	28.9 %	14.5 %	13.4 %	
Products and Resources	1,055	23.0 %	21.7 %	17.8 %	
Communications, Media and Technology	703	15.3 %	21.2 %	17.9 %	

Total Revenues	\$ 4,585	14.6 %	12.0 %
<b>Revenues by Geography:</b>			
North America	\$ 3,372	73.5 %	11.8 %
United Kingdom	403	8.8 %	16.4 %
Continental Europe	482	10.5 %	5.6 %
Europe - Total	885	19.3 %	10.2 %
Rest of World	328	7.2 %	19.1 %
Total Revenues	\$ 4,585	14.6 %	12.0 %

**Six Months Ended June 30, 2021**

				<b>Year over Year</b>	
					<b>Constant Currency % Change (a)</b>
	<b>\$</b>	<b>% of total</b>	<b>% Change</b>		
<b>Revenues by Segment:</b>					
Financial Services	\$ 2,960	32.9 %	4.0 %		1.5 %
Healthcare	2,613	29.1 %	11.1 %		10.1 %
Products and Resources	2,053	22.9 %	12.7 %		9.7 %
Communications, Media and Technology	1,360	15.1 %	12.8 %		10.2 %
Total Revenues	\$ 8,986		9.3 %		7.1 %
<b>Revenues by Geography:</b>					
North America	\$ 6,655	74.1 %	7.4 %		7.1 %
United Kingdom	773	8.6 %	18.7 %		9.3 %
Continental Europe	938	10.4 %	9.6 %		0.9 %
Europe - Total	1,711	19.0 %	13.5 %		4.5 %
Rest of World	620	6.9 %	18.8 %		14.0 %
Total Revenues	\$ 8,986		9.3 %		7.1 %

**Notes:**

- (a) Constant currency revenue growth is not a measure of financial performance prepared in accordance with GAAP. See "About Non-GAAP Financial Measures and Performance Metrics" section of our press release for further information.

**COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS  
(Unaudited)**

(in millions)	<b>Three Months Ended June 30,</b>		<b>Six Months Ended June 30,</b>	
	<b>2021</b>	<b>2020</b>	<b>2021</b>	<b>2020</b>
Cash flows from operating activities:				
Net income	\$ 512	\$ 361	\$ 1,017	\$ 728
Adjustments for non-cash income and expenses	207	171	532	487
Changes in assets and liabilities	(178)	447	(827)	261
Net cash provided by operating activities	541	979	722	1,476
Cash flows from investing activities:				
Purchases of property and equipment	(75)	(93)	(163)	(205)
Net (purchases) sales of investments	(298)	237	(438)	163
Payments for business combinations, net of cash acquired	(348)	(403)	(658)	(489)
Net cash (used in) investing activities	(721)	(259)	(1,259)	(531)
Cash flows from financing activities:				
Repurchases of common stock	(320)	(74)	(560)	(585)
Repayment of term loan borrowings and finance lease and earnout obligations	(13)	(12)	(28)	(25)
Proceeds from borrowings under the revolving credit facility	—	—	—	1,740
Dividends paid	(127)	(121)	(255)	(242)

Issuance of common stock under stock-based compensation plans	32	36	75	76
Net cash (used in) provided by financing activities	(428)	(171)	(768)	964
Effect of exchange rate changes on cash and cash equivalents	3	(13)	(7)	(132)
(Decrease) increase in cash and cash equivalents	(605)	536	(1,312)	1,777
Cash and cash equivalents, beginning of period	1,973	3,886	2,680	2,645
Cash and cash equivalents, end of period	\$ 1,368	\$ 4,422	\$ 1,368	\$ 4,422

### SUPPLEMENTAL CASH FLOW INFORMATION

(in millions)	Three Months Ended	
Stock Repurchases under Board of Directors' authorized stock repurchase program:	June 30, 2021	June 30, 2020
Number of shares repurchased	4.0	0.9
Remaining authorized balance as of June 30, 2021	\$ 2,285	

### Reconciliation of Free Cash Flow Non-GAAP Financial Measure

(in millions)	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2021	2020	2021	2020
Net cash provided by operating activities	\$ 541	\$ 979	\$ 722	\$ 1,476
Purchases of property and equipment	(75)	(93)	(163)	(205)
Free cash flow	\$ 466	\$ 886	\$ 559	\$ 1,271

SOURCE Cognizant

Additional assets available online:  [Photos \(1\)](#)

<https://news.cognizant.com/2021-07-28-Cognizant-Reports-Second-Quarter-2021-Results>