Cognizant Named as a Finalist for 2021 Microsoft Canada IMPACT Award

For the first time, the Cognizant Microsoft Business Group (MBG) has been named as a finalist for the 2021 Microsoft Canada Enterprise IMPACT Award, taking our count to three finalist rankings this year, including Global SI Microsoft Partner of the Year and the Power BI Microsoft Partner of the Year.

Each year, Microsoft Canada hosts the Canada IMPACT Awards to celebrate innovation in technology recognizing the outstanding work their partners do to deliver virtually seamless solutions to customers. The IMPACT Awards showcase excellence and innovation within the Canadian Partner community.

The MBG's work in the Canadian enterprise segment helps clients advance their cloud modernization journey with focus, simplicity and scale, delivering constant innovation and business value every time.

As the Canadian economy rapidly digitizes, both public- and private-sector companies are modernizing with integrated Microsoft solutions. The MBG serves a breadth of Canadian clients across various industries, including:

- A marketing agency, where the team delivered a customized Dynamics CRM solution, which on-boarded more than 100 new clients within four weeks.
- One of the world's largest food manufacturers, where the MBG boosted business intelligence. More than 9,000 users are expected to use Power BI by the end of 2021 to get a single version of truth and meet the highly agile data demands of the business.
- A top Canadian bank, where the team safeguarded remote work for 8,000 users.

"We are pleased to be recognized as a finalist for Microsoft Canada Enterprise IMPACT Award," said Trevor Marshall, General Manager and Head of MBG Canada. "Leveraging Microsoft products, services and technologies, we are able to provide innovative solutions to our clients across Canada. Global reach, deep industry expertise and the formation of the MBG are all contributing factors to this recognition."

"The Cognizant Microsoft Business Group's Intelligent Enterprise solutions helps businesses around the world reimagine their future through a digital lens using the power of cloud technology," said Doug McCuaig, Country Leader for Cognizant Canada. "Being named as a finalist for this award is a testament to the increasing momentum behind our ability to help our clients tap into their potential and realize success through digital transformation."

Collectively, Cognizant and the MBG have been awarded Partner of the Year in 25 disciplines since 2003, including numerous category finalist awards, and have achieved all 18 Gold Partner Competencies and earned 11 Advanced Specializations.

Learn more about the Microsoft Canada IMPACT Awardshere.

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