Cognizant Named as Snowflake Americas Global SI Partner of the Year

Cognizant has been recognized as the Snowflake 2021 Americas Global SI Partner of the Year. Presented virtually at the Snowflake Partner Network Summit in June, the award honors Snowflake Partners who demonstrate and excel in the following areas throughout North America:

- Creation of state-of-the-art Snowflake competency, including building a sophisticated set of snowflake-specific migration tools and accelerators; and a Snowflake academy/training model, known as the SnowPro Core certifications.
- Successfully delivering the value of Snowflake at our joint clients
- Accelerating the customers' journey with industry solution
- Joint revenue attainment

In partnership with Snowflake, the Cognizant team built a next-generation data platform on the cloud for a leading financial services client. The data platform is used for implementing multiple analytical and machine-learning use cases, providing real-time intelligence for fraud detection, improving marketing efficacy, better user experience, reducing loan dispute processing time and improving field-agent selling effectiveness. This digital transformation program resulted in better customer experience, innovative products for faster customer acquisition and higher product penetration.

"We are honored to be recognized by Snowflake as the Americas Global SI Partner of the Year," said **Bret Greenstein,** Cognizant's SVP and Global Head of AI & Analytics. "This award is testament to our partnership with Snowflake and our shared commitment to data modernization and transforming businesses and lives around the world."

Snowflake enables organizations to mobilize their data with Snowflake's Data Cloud. Customers use Data Cloud to unite siloed data, discover and securely share data, and execute diverse analytic workloads. Wherever data or users live, Snowflake delivers a single data experience that spans multiple clouds, geographies and industries.

Learn more about the Snowflake SI Partner awards here.

Artificial Intelligence, AI, Analytics Cloud Enablement Cognizant Consulting Core Modernization Practice > AI & Analytics Practice > Core Modernization Services

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