

## NJ First Lady Tammy Murphy Helps Celebrate Women's Golf Day & Kick-off Ticket Sales for 2021 LPGA Cognizant Founders Cup at Mountain Ridge Country Club from October 4-10



*Golf's Best Professional Players Will Visit Northern NJ to Compete in Prestigious Fall Event that Honors 13 Founding Members of the LPGA*

The Ladies Professional Golf Association (LPGA), with the help of New Jersey's First Lady, Tammy Murphy, officially kicked-off ticket sales for the 2021 Cognizant Founders Cup that will take place from October 4<sup>th</sup> - 10<sup>th</sup> at historic Mountain Ridge Country Club in West Caldwell, NJ.

First Lady Murphy joined Cognizant Founders Cup officials on June 1<sup>st</sup> at Mountain Ridge to launch ticket sales, while helping celebrate Women's Golf Day which is dedicated to engaging, empowering, and supporting girls and women through golf. Individual tickets and week-

long ticket packages can be purchased at [www.thefounderslpga.com](http://www.thefounderslpga.com) starting on June 2nd.

The 2021 LPGA Cognizant Founders Cup is a week-long Fall event that will be played on one of NJ's most storied golf courses as the world's best professional golfers will compete for a \$3 million purse, making it the largest of any LPGA Tour event outside of the majors and the CME Group Tour Championship. The 132-player field is expected to be filled with the Tour's most talented and accomplished players of today along with 2 special exemptions to be named at a later date.

The 2021 tournament, which pays tribute to the 13 founding members of the LPGA, including surviving founders, Marlene Bauer Hagge and Shirley Spork, marks the inaugural year as title sponsor for NJ-based Cognizant (Nasdaq: CTSH), one of the world's leading professional services companies, which continues to establish a global golf footprint.

"The Cognizant Founders Cup is thrilled to debut in Northern New Jersey on one of the state's premier golf courses, as we celebrate the LPGA's heritage in an event that will showcase the best professional golfers in the world," said Tracy Hupko, Manager, Tournament Sales & Marketing, Cognizant Founders Cup. "For golf fans interested in attending the event, we have several package options available for purchase, ranging from general admission to on-course hospitality."

To complement ticket packages, for golf fans seeking an up close and personal experience at a world-class professional golf tournament, the Cognizant Founders Cup has created a Brand Ambassador Program. As an integral part of the LPGA team, Brand Ambassadors serve as the conduit between the players, spectators, event operations and media covering the tournament, delivering relevant information, while providing important services and serving as a positive voice and image during the event.

In addition to core responsibilities, a Brand Ambassador is encouraged to serve as a champion of first impressions, promoting not only the players and their world-class golf skills, but the overall spectator experience of tournament week, the history of the event and the charitable beneficiaries thanks to the LPGA placing its footprint in Essex County, NJ.

The \$80 Brand Ambassador Package is valued at over \$350 and includes: 6X single (good any day) general admission tickets, logo hat, polo shirt and outerwear piece, commemorative pin and credential, compact sports seat, free dining on days of service, free general admission parking on days of service and an invitation to the Ambassador Appreciation Party. Interested individuals can visit <https://www.thefounderslpga.com/> and register to serve as Brand Ambassadors.

The LPGA Cognizant Founders Cup joins a long list of prominent events to be held at Mountain Ridge Country Club, including the U.S. Senior Amateur Championship in 2012, the Metropolitan Golf Association Open Championship in 1985, 1996, 2000 and 2020; the MGA's Ike Stroke-Play Championship in 2007; the New Jersey PGA Section Championship in 1962, 1990, 2007, 2009 and 2017, and the French American Challenge in 1997. The Ross-designed and highly regarded course opened in 1931 and has varied little in 90 years. It is known for wide fairways and deceptive greens. A recent restoration has brought many of Ross's characteristic run-off areas back to their original closely mowed state.

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<https://news.cognizant.com/2021-06-01-Ticket-Sales-Kickoff-for-2021-LPGA-Cognizant-Founders-Cup>