Cognizant Recognized as the 2021 ServiceNow Global Accelerated Growth Partner of the Year

Cognizant has been recognized as the 2021 ServiceNow Global Accelerated Growth Partner of the Year by the ServiceNow Global Alliances and Channel Ecosystem (ACE). The award recognizes partners that executed an outstanding performance accelerating their certification growth and ServiceNow pipeline over the past two years.

ACE recognizes the achievements of best-in-class partners who have contributed to ServiceNow's growth through transformative practices in business, technology and customer success. This year's awards are based on partner performance in 2020 and evaluate a combination of attributes that include revenue contribution, product line expansion, workflow and skill growth, and business transformation.

Cognizant was recognized for accelerating its certification growth and ServiceNow pipeline over the past two years, achieving 163% net new annual contract value growth in 2020. Cognizant has also achieved certification in all ServiceNow Workflows.

The award was presented at ServiceNow's Global Digital Partner Awards virtual live event on May 7, 2021. Earlier this year, Cognizant won the 2021 ServiceNow Americas Accelerated Growth Partner of the Year award.

"Being recognized as ServiceNow's Accelerated Growth Partner of the Year—not only in North America, but also on a global level—shows just how committed we are to helping our clients leverage a lean operating model and to helping them grow their modernization journeys successfully," said Brenda Lichtenberg, AVP, Global ServiceNow Leader, Cognizant. "We put an unprecedented amount of focus on expanding our certifications in our targeted growth areas and strategic pipeline development last year. With these achievements, we're primed to help more organizations across the world drive modern business outcomes and transform experiences through ServiceNow's human-centric approach in 2021 and beyond."

"It's invigorating to be receiving a second award in 2021 from ServiceNow," said Mark Martinet, VP, Strategic Partnerships, Cognizant. "The award represents the continued collaboration with ServiceNow, which is focused on delivering reimagined solutions, experiences and intelligent workflows across enterprises and industries, as well as transforming experiences with the Now Platform. With our aligned offerings and services and our unique industry solutions that span our clients' enterprises and processes, Cognizant aims to achieve even more with ServiceNow in the future and will continue to serve as an outstanding global partner."

Last year, ServiceNow empowered its global partner ecosystem to grow and accelerate customers' digital transformation journeys as companies adjust to the way we will work in the future. Through new programs, partners are better positioned to grow their ServiceNow practices and managed services offerings while delivering greater value to customers.

AccoladesCognizant Digital BusinessPartnersPractice-Area > Cognizant Digital Business

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