## Cognizant Wins Three Partner Innovation Awards at PegaWorld iNspire 2021



Cognizant has been recognized as a winner for three Pega Partner Innovation Awards from Pegasystems: the 2021 Industry Excellence Award in Consumer Services; the Industry Excellence Award in Insurance; and the Delivery Excellence Award for Practice Development & Capability. These awards recognize Cognizant's strong innovation and delivery capabilities in solving business problems and delivering exceptional transformative solutions leveraging the <u>Pega Platform™</u> to engineer modern businesses to improve everyday life.

The Pega Partner Innovation Awards, announced annually at <u>PegaWorld iNspire</u>, recognize leading Pega partners for excellence in growth, delivery, industry and innovative solutions that result in transformational client outcomes.

The 2021 awards mark the 17<sup>th</sup> consecutive year in which Cognizant has won a Pega Partner Award. Cognizant received multiple award nominations for the 2021 Pega Partner Awards, culminating in top honors across the following three categories:

- Industry Excellence in Consumer Services, recognizing Cognizant for excellence in Consumer Services for an innovative, cloud-based Pega Customer Service solution. Cognizant partnered with one of the largest American multinational technology companies and leveraged Pegasystems case management and digital process automation capabilities to integrate its backend and vendor systems to automate 80% of tasks, including parts delivery and technician dispatch.
- Industry Excellence in Insurance, recognizing Cognizant for excellence in Insurance for development of Pega Customer Service-based solutions to automate contact center and claims processes, while sunsetting legacy applications. Cognizant helped a leading US-based financial services and insurance company recognize multimillion dollar savings with a state-of-art Pega Customer Service solution.
- Delivery Excellence for Practice Development & Capability, recognizing Cognizant's continued investment in Pega-certified resources, Pega Center of Excellence and advanced skills development.

"We're pleased to be acknowledged by Pegasystems for our commitment to helping clients digitally transform their businesses leveraging the Pega Platform," said Raju Rampa, VP and Sales Leader, Cognizant's Pega Practice. "We value our relationship with Pegasystems and look forward to continuing our work together in providing best-in-class, cloud-based solutions to address our clients' complex business challenges. With our strong Pega expertise, we are empowering businesses during the COVID-19 pandemic to drive innovation that directly impacts their business results."

"We are excited to receive these recognitions from Pegasystems and look forward to continued momentum with our clients delivering industry-leading, cloud-based offerings," said Rajkumar Udani, AVP and Delivery Leader, Cognizant's Pega Practice. "Our team is committed to power the digital process automation and customer experience journeys for our clients, and to help them engage more effectively with their customers with insightful, personalized user interactions that drive loyalty, revenue and growth."

"I'm honored to recognize the winners of the 2021 Pega Partner Innovation Awards," said Carola Cazenave, VP, Global Partner Ecosystem, Pegasystems. "Cognizant has been instrumental in creating and delivering innovative solutions using the Pega Platform, solving complex challenges that global businesses face during the COVID-19 pandemic. We extend a hearty congratulations to the Cognizant Pega team for helping clients succeed in their digital transformation journeys."

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