Cognizant Named a Leader in Everest Group's PEAK Matrix® Review of Veeva Service Providers

The Cognizant Life Sciences practice is pleased to announce Cognizant has been named a Leader in the Everest Group PEAK Matrix® Assessment 2021 for Veeva Service Providers. The PEAK Matrix provides an objective, data-driven assessment of service and technology providers, based on their overall capability and market impact across various global services markets.

The report analyzed 15 IT providers' use of Veeva services across the globe and recognized Cognizant as an Everest Group PEAK Matrix® Leader for its strong market impact, vision and capabilities.

Everest Group analysts noted Cognizant's data enrichment and migration capabilities as a Premier Services Partner for the Veeva Commercial Cloud CRM suite, as well as mature services in commercial cloud and rapidly growing capabilities in development cloud. Veeva helps life sciences enterprises manage customer databases, track drug developments, and organize clinical trials with its Commercial Cloud CRM offering. Cognizant was noted for its experience in Veeva product implementation for both biopharma and medical devices clients.

"Cognizant has a well-defined vision and future roadmap that is in strong alignment with Veeva's growth strategy," said Chunky Satija, Practice Director, IT Services, Everest Group. Clients acknowledge Cognizant's domain expertise and ability to quickly learn and implement new product suites as its strengths—specifically its understanding of business-specific need, ability to adopt to new modules, such as RIM and Quality suites, and ease large-scale integrations."

"We are pleased to be recognized by Everest Group for our data enrichment and migration capabilities," said **Srinivas Shankar, Senior Vice President and Global Head for Cognizant's Life Sciences business.** "Cognizant is committed to further strengthening our strategic relationship with Veeva through long-term, sustained investments in industry solutions, resource enablement and technology incubators to help clients develop more life-saving solutions."

View an extract of the Everest Group PEAK Matrix Report here. Learn more about our strategic partnership with Veeva here.

Cloud EnablementCognizant Digital Systems & TechnologyCore ModernizationLife SciencesPractice > Cloud

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